



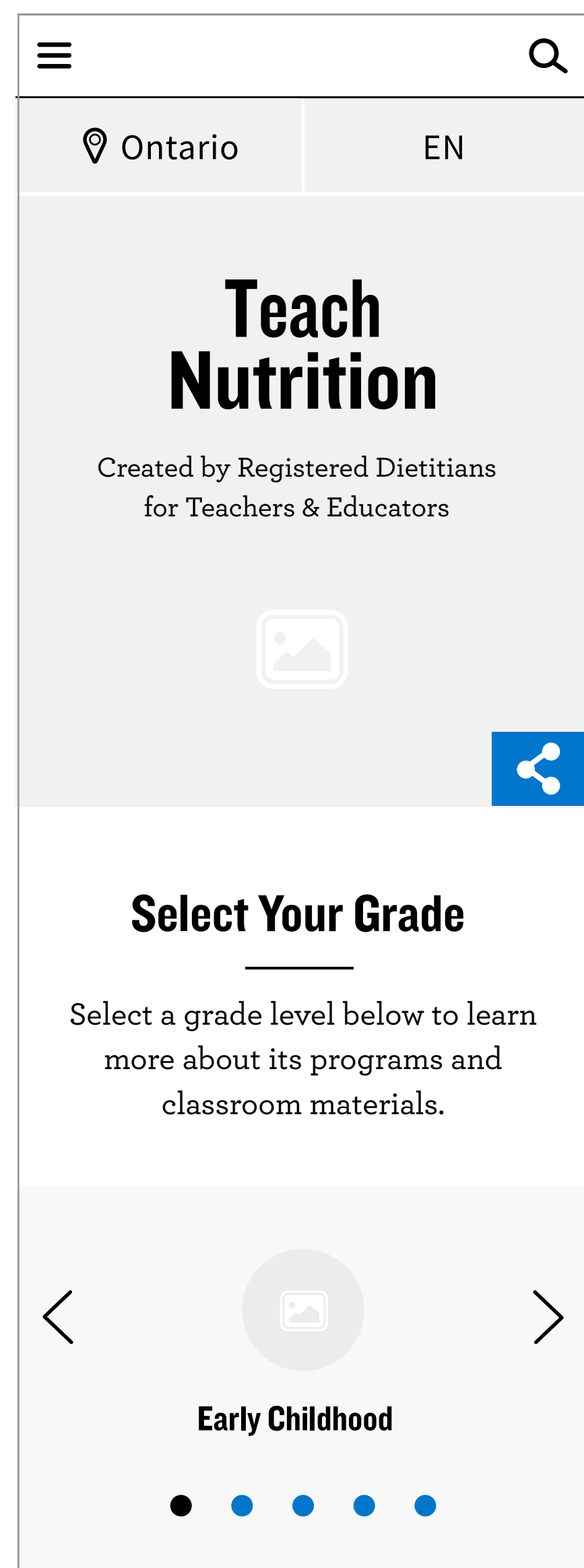
Dairy Farmers of Canada

Wireframes / **Mobile**

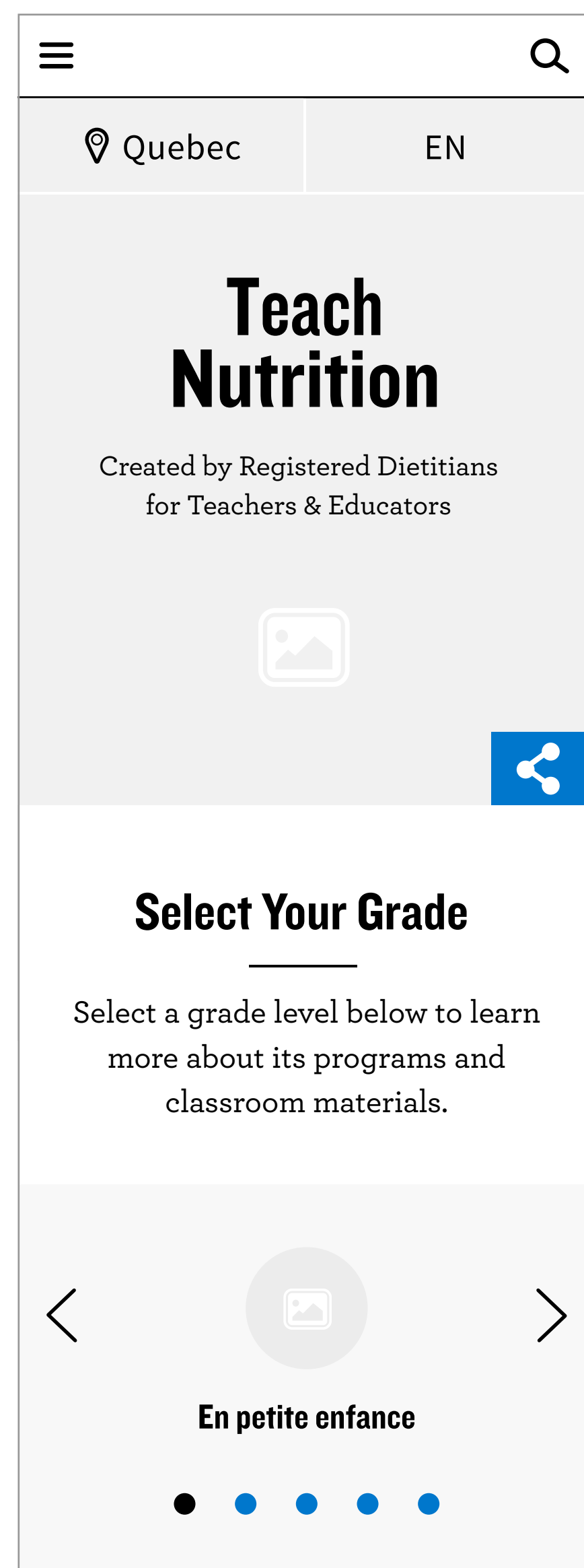
Teach Nutrition

Homepage

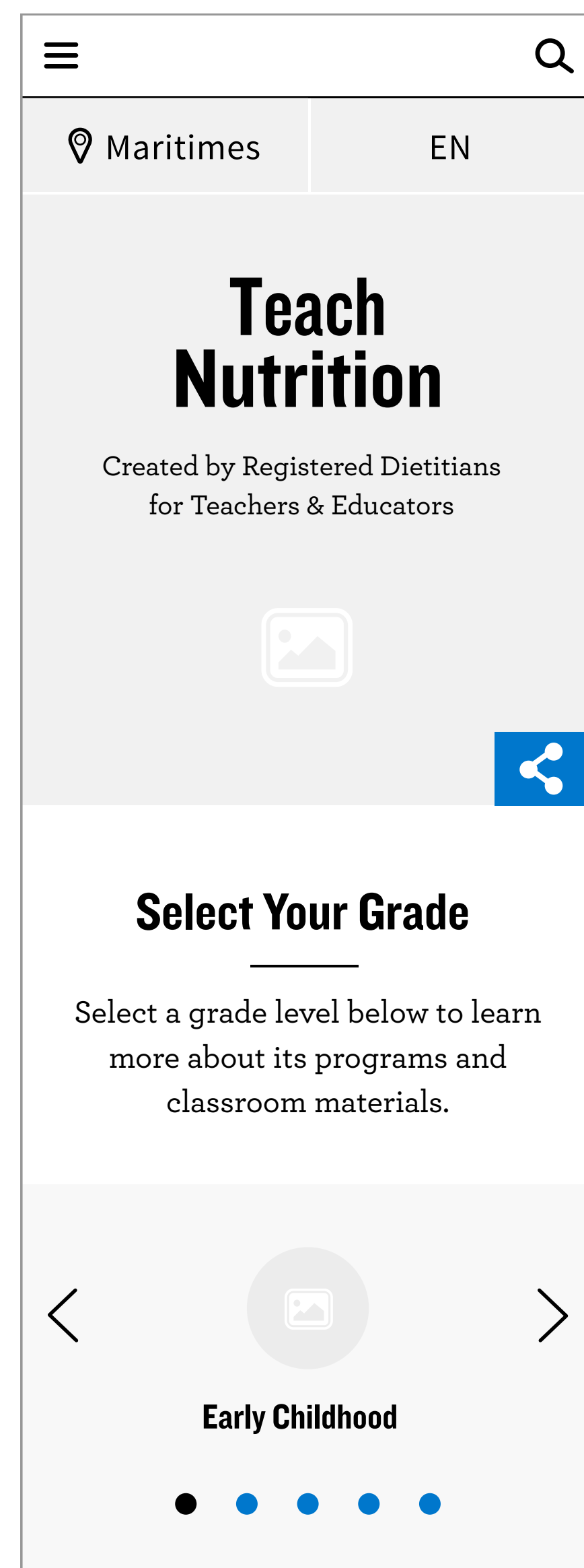
0.0 Homepage - Location: Ontario



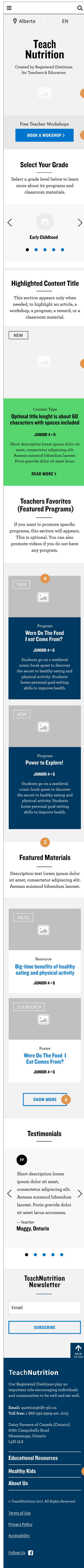
0.0 Homepage - Location: Quebec



0.0 Homepage - Location: Maritimes



0.0 Homepage - Location: Alberta



NOTES:

- 1 This CTA is meant to stick to a permanent spot on mobile. Exact position to be defined in UI.
- 2 This will only be present for provinces that have workshops. It is kept small in mobile so that it won't interfere too much with users accessing the main content of the page which is below.
- 3 Highlight module should be different visually than the other modules. Make it stand out more than other content tiles.
- 4 To avoid Program tiles looking too much like material tiles, it is recommended that 1) there be a visual differentiation and 2) the description of the program be kept.
- 5 Only minimal information (grade, type of material and title) are kept for a material's tile to reduce the size of the pages and tiles.

The whole tile here takes users on tap to the material details page.

Since there is no rollover on mobile, and since the whole tile can only have one action associated with it, we decided to make it go to the details page, from which users will be able to order or download the material.
- 6 Recommendation on mobile is to reduce groups of 4 tiles on desktop to only 2 tiles to reduce size of page. The Show More button allows users to retrieve more materials if desired. This may be reviewed in design phase, when we can test the actual UI on a mobile device.
- 7 Only the first level of the navigation is repeated in the footer to reduce size.

1. Educational Resources

1.0 Educational Resources Landing Page

Educational Resources

Short description, 200 characters maximum

Select Your Grade

Select a grade level below to learn more about its programs and classroom materials.

Early Childhood

Featured Programs

This section is optional. You can also promote videos if you do not have any program. If you do not have any video or program, this section will not be displayed.

Program
Were Do The Food I eat Come From?
JUNIOR 4 + 6

Students go on a medieval comic book quest to discover the secret to healthy eating and physical activity. Students home personal goal-setting skills to improve health.

Program
Power to Explore!
JUNIOR 4 + 6

Students go on a medieval comic book quest to discover the secret to healthy eating and physical activity. Students home personal goal-setting skills to improve health.

Featured Materials

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

Content Type
Big-time benefits of healthy eating and physical activity
JUNIOR 4 + 6

Poster
Were Do The Food I Eat Comes From?
JUNIOR 4 + 6

Teach Nutrition Reward

This section appears only when needed, to highlight an article, a workshop, a program, a reward, or a classroom material.

Reward Program
Teach Nutrition for a chance to win

TEACHERS & EDUCATORS

The Teach Nutrition Reward Program consists of rewarding teachers and educators in a licensed or approved childcare facility with a Smoothie kit valued at \$250 for the facility.

Testimonials

Short description lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan.

— Teacher
Maggy, Ontario

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Email

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1.1 Grade-Age Hub

Junior 4 • 6

Short description, 200 characters maximum

GRADE: JUNIOR 4 + 6

MATERIAL: ALL MATERIALS

Our Programs

This section is optional. You can also promote videos if you do not have any program. If you do not have any video or program, this section will not be displayed.

Program
Power to Explore!
JUNIOR 4 + 6

Students go on a medieval comic book quest to discover the secret to healthy eating and physical activity. Students home personal goal-setting skills to improve health.

Program
Power to Explore!
JUNIOR 4 + 6

Students go on a medieval comic book quest to discover the secret to healthy eating and physical activity. Students home personal goal-setting skills to improve health.

Our Materials

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

Content Type
Big-time benefits of healthy eating and physical activity
JUNIOR 4 + 6

Poster
Were Do The Food I Eat Comes From?
JUNIOR 4 + 6

Resource
Facts on Snack Pamphlet
GRADE 4

Nursery Rhyme
Optimal title length is about 60 characters with space

Related Articles

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

Theme
Optimal title length is about 60 characters with space
5 MIN READ

Theme
Optimal title length is about 60 characters with space
5 MIN READ

Testimonials

Short description lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan.

— Teacher
Maggy, Ontario

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1.1 Grade-Age Hub (Grade Filter)

Junior 4 • 6

Short description, 200 characters maximum

GRADE: JUNIOR 4 + 6

Junior 4 + 6
Grade 4
Grade 5
Grade 6

1.1 Grade-Age Hub (Materials Filter)

GRADE: JUNIOR 4 + 6

All Materials
Program Activities
Recipe
Game
Resource
Poster

1.1 Grade-Age Hub

Junior 4 • 6

Short description, 200 characters maximum

GRADE: 5

MATERIAL: RECIPE

Our Programs

This section is optional. You can also promote videos if you do not have any program. If you do not have any video or program, this section will not be displayed.

Program
Power to Explore!
JUNIOR 4 + 6

Students go on a medieval comic book quest to discover the secret to healthy eating and physical activity. Students home personal goal-setting skills to improve health.

Program
Power to Explore!
JUNIOR 4 + 6

Students go on a medieval comic book quest to discover the secret to healthy eating and physical activity. Students home personal goal-setting skills to improve health.

SHOW MORE

NOTES:

- The 'Share This Page' CTA is meant to stick to a permanent spot on mobile. Exact position to be defined in UI.
- The 'Grade-Age Hub's mobile filters call on to the native displays for selection inputs. The default one shown is the iOS one.
- Back to the 'Grade-Age Hub', the user can remove the filtered results.
- The desktop screen will show two programs only, so does the mobile screen.
- Recommendation on mobile is to reduce groups of 8 tiles on desktop to only 4 tiles to reduce size of page.
- Recommendation on mobile is to reduce groups of 4 tiles on desktop to only 2 tiles to reduce size of page.

1. Educational Resources

1.1.1 Program Detail Page

Power to explore!

Power to Explore! is a junior-level cross-curricular healthy-living program that gives students the power to explore their personal food and activity choices. Students build awareness and develop skills to improve health.

Power to Explore! includes materials for grades 4, 5 and 6.

Book a free Power to Explore! workshop for your junior-level teachers and one of our Registered Dietitians will come to your school. All teachers who attend the workshop will receive the program and materials. We require a minimum of 15 teachers and a two-hour time slot.

[REGISTER ONLINE](#) [BOOK A WORKSHOP](#)

Specifications

Grade: Junior 4 + 6
Duration: 2 week
Learning Foundation: Physical & Motor Development
Group Size: Full Size

[SHOW MORE](#)

Program Material Includes

- 1. Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- 2. Aenean euismod bibendum.
- 3. Proin gravida dolor sit amet lacus accumsan.
- 4. Amet lacus accumsan.

Tips & Tricks

Rich text for the short description, 200 characters.

◀ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra. ▶

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-

Materials for Power to Explore!

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

VALUE

Resource

Big-time benefits of healthy eating and physical activity

JUNIOR 4 + 6

\$15.00 EACH

Poster

Were Do The Food I Eat Comes From?

JUNIOR 4 + 6

FREE

Resource

Facts on Snack Pamphlet

JUNIOR 4 + 6

FREE

Rhazury Rhyme

Optimal title length is about 60 characters with space

JUNIOR 4 + 6

[SHOW MORE](#)

Related Articles

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

[SHOW MORE](#)

Reviews

Short description of where the reviews come from (source) and the year. If needed, we could also put an external link to a relevant studies on your program or material.

99% Will recommend it

100% Will participate again

87% Likes it

3 Children usually have milk or foods made with milk three or more times a day.

4 Children usually do activities that make them jump four or more days a week.

Testimonials

Children has done this program since 2010 in Ontario, Canada.

99% Will recommend it

100% Will participate again

87% Likes it

3 Children usually have milk or foods made with milk three or more times a day.

4 Children usually do activities that make them jump four or more days a week.

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Kit Food Model

Kit Food Models is a set of cards with pictures of different foods from the 4 food groups in Canada's Food Guide as well as "other" foods. Kit Food Models is a classroom material that can be used school-wide.

The back of each card features information on nutrients, portion size and much more. This resource is free and available in English and French. You can easily download it by clicking on the language of your choice.

For any additional information, feel free to call us or meet us in one of our [workshops near you](#).

[ORDER IN ENGLISH](#) [ORDER IN FRENCH](#)

Specifications

Grade: School-Wide
Language: French + English
Curriculum: Health
Group: Full Class

[SHOW MORE](#)

Tips & Tricks

Rich text for the short description, 200 characters.

◀ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra. ▶

-
-

Related Materials for your grade

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

VALUE

Content Type

Big-time benefits of healthy eating and physical activity

JUNIOR 4 + 6

\$15.00 EACH

Poster

Were Do The Food I Eat Comes From?

JUNIOR 4 + 6

[SHOW MORE](#)

Related Articles

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

[SHOW MORE](#)

Reviews

Short description of where the reviews come from (source) and the year. If needed, we could also put an external link to a relevant studies on your program or material.

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Big-time benefits of healthy eating & physical activity

Children learn about healthy eating in many ways, particularly through everyday hands-on experiences with food.

Big-time benefits of healthy eating and physical activity is a classroom material that can be used for Grade 4 and 5. Big-time benefits of healthy eating and physical activity complement our curriculum programs to support nutrition education.

This activity is free and available in English and French. You can easily download it by clicking on the language of your choice.

[DOWNLOAD IN ENGLISH](#) [DOWNLOAD IN FRENCH](#)

Specifications

Grade: Grades 1 - Grade 9
Curriculum: Well-Being
Theme: Food Origins
Learning Foundation: Cognitive Development

[SHOW MORE](#)

Tips & Tricks

Rich text for the short description, 200 characters.

◀ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra. ▶

-
-

Related Materials for your grade

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

VALUE

Content Type

Big-time benefits of healthy eating and physical activity

JUNIOR 4 + 6

\$15.00 EACH

Poster

Were Do The Food I Eat Comes From?

JUNIOR 4 + 6

[SHOW MORE](#)

Related Articles

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

[SHOW MORE](#)

Reviews

Short description of where the reviews come from (source) and the year. If needed, we could also put an external link to a relevant studies on your program or material.

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Vegetable & Fruit Introduction

Your students will learn about vegetable and fruit group, serving sizes, how many servings are needed per day, etc.

Vegetable and Fruit Introduction is a video for children from Grade 1 to Grade 9.

This video is aligned with Canada's Food Guide. Of all of the food groups, this is the one we need to eat the most of every day. In this video you can find examples of vegetables and fruits. We will also explore vitamins and minerals that contribute to our health. Serving size will be explained through different meals.

Video

Optimal title length is about 60 characters with space

GRADE / AGE

[SHOW MORE](#)

Video

Optimal title length is about 60 characters with space

GRADE / AGE

[SHOW MORE](#)

Specifications

Grade: Grade 1 + Grade 9
Curriculum: Well-Being
Theme: Food Origins
Learning Foundation: Cognitive Development

[SHOW MORE](#)

Recommended Documentation

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

VALUE

Content Type

Big-time benefits of healthy eating and physical activity

JUNIOR 4 + 6

\$15.00 EACH

Poster

Were Do The Food I Eat Comes From?

JUNIOR 4 + 6

[SHOW MORE](#)

Related Videos

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

TAG

Theme

Optimal title length is about 60 characters with space

5 MIN READ

[SHOW MORE](#)

Testimonials

Short description lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan.

—Teacher
Maggy, Ontario

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Teach Nutrition Reward

Early Childhood Educator

The Teach Nutrition Reward Program consists of rewarding childcare educators in a licensed or approved childcare facility (6 per Maritime province) with a Smoothie kit valued at \$250 for the facility – kit includes a blender, measuring cups, measuring spoons, smoothie recipes and a \$100 gift card to buy ingredients to make smoothies.

The Reward Program is linked in part to the Little Chef's Big Book of Recipes – childcare educators can fill out the online form once they have made at least one recipe from the cookbook or one recipe from our newsletter "A World of Food Discoveries" with the children.

Recipients will be randomly selected. **Deadline is March 31st and draw will be made in April.**

If you are an early childhood educator, fill out the online form.

[REGISTER ONLINE](#)

ECE Winner List

Early Childhood Educator
Maggy, Nova Scotia

Early Childhood Educator
Mario, New Brunswick

Early Childhood Educator
Laura, Prince Edward Island

Early Childhood Educator
John, New Brunswick

[SHOW MORE](#)

Teachers

The Teach Nutrition Reward Program consists of rewarding 2 teachers per Maritime province with a Smoothie kit valued at \$250 for the school – kit includes a blender, measuring cups, measuring spoons, smoothie recipes and a \$100 gift card to buy ingredients to make smoothies.

The Reward Program is linked to the video series "Learning about Canada's Food Guide" – teachers can fill out the online form once they have viewed at least one video from the series with the students.

Recipients will be randomly selected. **Deadline is March 31st and draw will be made in April.**

If you are an early childhood educator, fill out the online form.

[REGISTER ONLINE](#)

Teacher Winner List

Teacher
Maggy, Nova Scotia

Teacher
Mario, New Brunswick

Teacher
Laura, Prince Edward Island

Teacher
John, New Brunswick

[SHOW MORE](#)

Our Partners

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan.

Optimal title length is about 60 characters with space

[LINK \(Optional\)](#)

Optimal title length is about 60 characters with space

[LINK \(Optional\)](#)

Optimal title length is about 60 characters with space

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NOTES:

- "Register online", "Book a workshop", "Order" Call To Actions will be featured in the Program and Materials Detail pages only.
- The list of noticeable items on the image is moved to below the image so that the image can still be big enough on mobile.

We'll always keep the numbering on desktop. But, on mobile, we'll use the same image without the numbering, since it will be too small to see. As a result, we'll call out two images in the code.


TBD if list always has numbers or if bullets needed.

2. Healthy Kids

2.0 Healthy Kids Landing Page

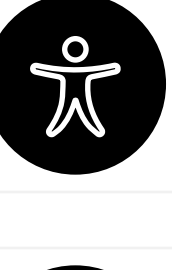
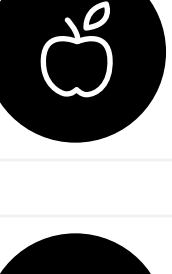

Healthy Kids

Short description, 200 characters maximum

[Share](#)

Teach a lesson that lasts a lifetime


Select a section below to learn more about nutrition and health information, teaching tips, how to's, supportive environments, feeding kids etc.

-  **Healthy Bodies**
-  **Food & Nutrition**
-  **How you can help?**

Highlighted Content Title

This section appears only when needed, to highlight an article, a workshop, a program, a reward, or a classroom material.

NEW



Content Type

Optimal title length is about 60 characters with spaces included

JUNIOR 4 • 6


Short description lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus.

[READ MORE >](#)

Featured Articles

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

TAG




Theme

Optimal title length is about 60 characters with space

5 MIN READ

TAG



Theme

Optimal title length is about 60 characters with space

5 MIN READ

[SHOW MORE](#)

Testimonials

Short description lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan.

— Teacher **Maggy, Ontario**

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2.2 Food & Nutrition Hub

Food & Nutrition

Short description, 200 characters maximum

GRADE: SCHOOL-WIDE


THEME: ALL THEME

[Share](#)

Our Articles

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.

TAG




Theme

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Related Materials

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VALUE




Content Type

Big-time benefits of healthy eating and physical activity

JUNIOR 4 • 6

\$15.00 EACH



Poster

Were Do The Food I Eat Comes From?

JUNIOR 4 • 6

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Testimonials

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— Teacher **Maggy, Ontario**

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2.2 Food & Nutrition Hub (Grade Filter)

Food & Nutrition

Short description, 200 characters maximum

GRADE: SCHOOL-WIDE

School-Wide
Early Childhood
Primary K • 3
Junior 4 • 6
Intermediate 7 • 8
Secondary School 9 • 12

2.2 Food & Nutrition Hub (Theme Filter)

Food & Nutrition

Short description, 200 characters maximum

GRADE: SCHOOL-WIDE

All themes
Feeding relationship
Food availability
Food group
Food origins
Serving sizes
Nutrient

2.2 Food & Nutrition Hub

Food & Nutrition

Short description, 200 characters maximum

GRADE: JUNIOR 4 • 6

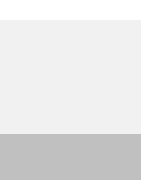
THEME: FOOD GROUP

JUNIOR 4 • 6 X CLEAR
FOOD GROUP X CLEAR

Our Articles

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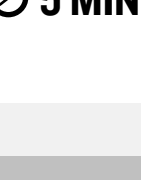


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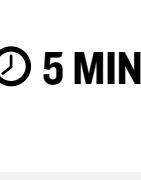


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Poster

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JUNIOR 4 • 6

Testimonials

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— Teacher **Maggy, Ontario**

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2.2.1 Article Detail Page

Be a Healthy Eating Role Model

BY **MAGGIE SIMPSON**

October 9, 2017 - Toronto, ON

5 MIN READ

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Noricorum, ubi reseratae sunt insidiarum latebrae omnes, et Barbatio repente apparuit comes, qui sub eo domesticis praefuit, cum Apodemio.

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Noricorum, ubi reseratae sunt insidiarum latebrae omnes, et Barbatio repente apparuit comes, qui sub eo domesticis praefuit, cum Apodemio.

Apodemio agente in rebus milites duces, quos beneficis suis oppugneratos elegerat imperator certus nec praemiis nec miseratione ulla posse deflecti. Utque agrum corpus quassar.

WEEK 1



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Noricorum, ubi reseratae sunt insidiarum latebrae omnes, et Barbatio repente apparuit comes, qui sub eo domesticis praefuit, cum Apodemio.

Apodemio agente in rebus milites duces, quos beneficis suis oppugneratos elegerat imperator certus nec praemiis nec miseratione ulla posse deflecti. Utque agrum corpus quassar.

WEEK 2

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Apodemio agente in rebus milites duces, quos beneficis suis oppugneratos elegerat imperator certus nec praemiis nec miseratione ulla posse deflecti. Utque agrum corpus quassar.

About the Author

Author **Maggy, Neva Scotia**

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod.

Specifications

Grade
Junior 4 • 6

Duration
8 week

Learning Foundation
Physical & Motor Development


Group Size
Full Size

[SHOW MORE](#)

Related Articles

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TAG




Theme

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Theme

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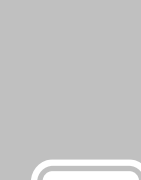
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Content Type

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3. About Us

3.0 About Us

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Short description, 200 characters maximum

Featured Workshops

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Workshop

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FOR TEACHERS

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Workshop


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FOR TEACHERS


[ALL WORKSHOPS](#)

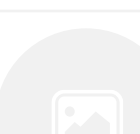
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 **Our Nutrition Team**

 **Our Partners**

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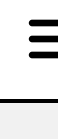

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3.1 Our Workshops

Our Workshops

Short description, 200 characters maximum

A Great Opportunity for Educators!

Are children's healthy lifestyle habits important to you? Would you like to learn more about children and nutrition and promote healthy eating through educational activities?

It's simple! Our team of dietitians at Dairy Farmers of Canada offers practical nutrition education workshops adapted to the grade level you teach.


These workshops are offered free of charge to child care educators and teachers of all levels (home room teachers, health and physical education teachers, child care facility personnel, principals, health care professionals and other individuals involved in promoting healthy eating).

These interactive workshops will provide you with useful tools you can use to promote the development of healthy eating habits with children in your group.

Discover our Workshops

Booking a workshop is easy! We provide Registered Dietitians to facilitate the workshop and comprehensive resources for each participant.

NEW




Workshop
Optimal title length is about 60 characters with spaces included
FOR EARLY CHILDHOOD EDUCATORS

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[READ MORE >](#)

TAG




Workshop

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FOR TEACHERS

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Workshop

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3.5.1 Workshop Detail Page

Build a Better Body From the Inside Out



Interactive and practical workshops presented by a registered dietitian and available at no cost to teachers and schools.

Is nutrition a topic of interest to you? Do you find yourself wondering about the accuracy of the nutrition information you read or hear about? If so, this interactive wellness workshop is for you! Designed to provide you with the most up-to-date nutrition information on current nutrition related topics, this workshop will allow you to learn about foods you can eat to help you achieve a healthier you!

Some of the topics to be covered include:

- Achieving and Maintaining a Healthy Body Weight - for life
- Nutrition Tips
- Portion Distortion and Portion Control
- Nutrition Myths
- Frequently Asked Questions
- And much more.

Specifications


Grade	School-Wide
Language	French • English
Curriculum	Health
Group	Full Class

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Program Covered

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Program
Explore lorem ipsum dolor sit amet
JUNIOR 4

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[READ MORE >](#)

All you need is:

10

Form a group of at least 10 participants. You can invite teachers and educators.

2

Allow for a 2 hour time period for the workshop, in-service days, after school, etc.

1

Provide a convenient location situated, if possible, on the main floor of your school.

Joins us near you!

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SEPTEMBER


20 • 21

2017

City

Name of the place

 Time: 8:00 PM - 9:00 PM

 6780 Campobello Road, Mississauga, Ontario, L5N 2L8

[REGISTER ONLINE !\[\]\(4a71b1665596551776f193748a9c1052_img.jpg\)](#)

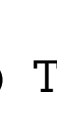
SEPTEMBER

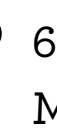
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2017

City

Name of the place

 Time: 8:00 PM - 9:00 PM

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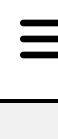
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 **Toll Free**
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NOTES:


- 1 It is technically doable to get the video displayed higher up in the page.
 - 2 This is to show this workshop is within X program, so we can use the highlighted content block UI.
 - 3 Sticky Call To Action will appear at the footer when on a Workshop page.
- If user taps the footer, it expands to show the different ways one can book a workshop (see wireframe on the left).

3. About Us

3.2 Our Nutrition Team

Our Nutrition Team

Short description, 200 characters maximum

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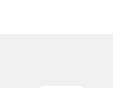
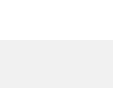






Our Engagement

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[Province] Nutrition Team

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Fax: +1 (905) 821-0585

education@dfc-plc.ca

Opening Hours:
8:00 AM - 4:30 PM


6780 Campobello Road,
Mississauga, Ontario, L5N 2L8

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Alberta


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Toll Free: +1 (877) 361-1231
Fax: +1 (780) 455-2196

alberta@dfc-plc.ca

Opening Hours:
8:00 AM - 4:30 PM

1303-91 St SW, Edmonton,
Alberta, Canada T6X 1H18

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Québec


Telephone: +1 (514) 284-1092
Toll Free: +1 (800) 361-4632
Fax: +1 (514) 284-0449

quebec@dfc-plc.ca

Opening Hours:
8:00 AM - 4:30 PM

1801 McGill College, suite 700,
Montréal, Québec,
H3A 2N48

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Maritimes

Telephone: +1 (506) 855-8800, ext. #1
Toll Free: 1 (800) 465-2697, ext. #1
Fax: +1 (506) 389-7801

maritimes@dfc-plc.ca

Opening Hours:
8:00 AM - 4:30 PM

500 St. George Street, Moncton,
N.B., E1C 1Y3

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5.1 Newsletter Page

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Nutrition Newsletter

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Early Childhood

Primary

Educational Activity Newsletter

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Early Childhood

Primary K • 3

Junior 4 • 6

Intermediate 7 • 8

Secondary 9 • 12

Physical Education

Your Information

Description text lorem ipsum dolor sit amet, consectetur adipiscing elit.

First Name

Last Name

name@email.com

▲ Please enter a valid email.

I am a Teacher

I am an Educator

Je souhaite recevoir des informations par courriel de la part des Producteurs laitiers du Canada (PLC) concernant leurs programmes, ressources et activités d'éducation à la nutrition. Je peux retirer mon consentement en tout temps. Veuillez lire notre politique de confidentialité ou nous contacter pour plus de détails.

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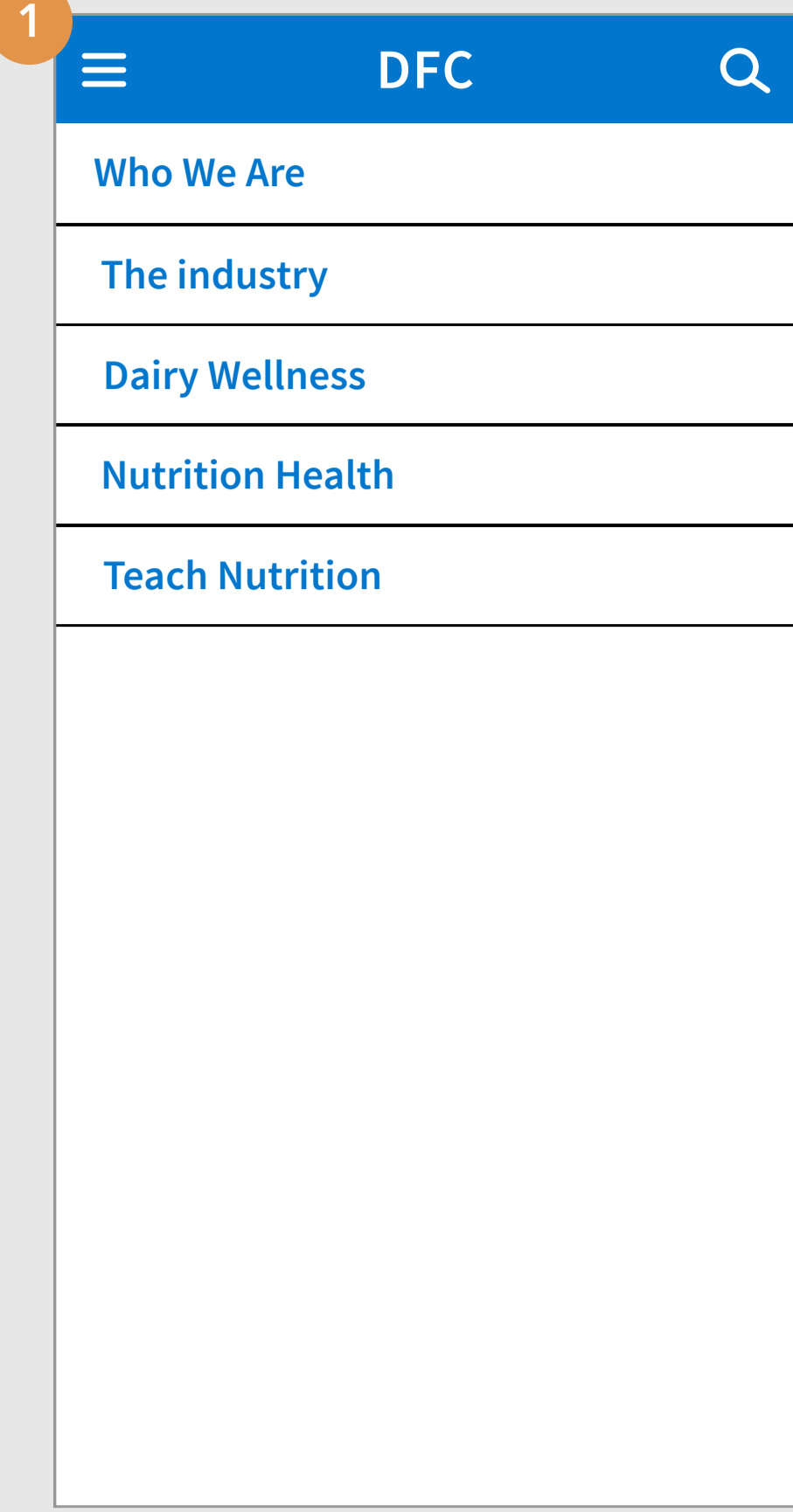
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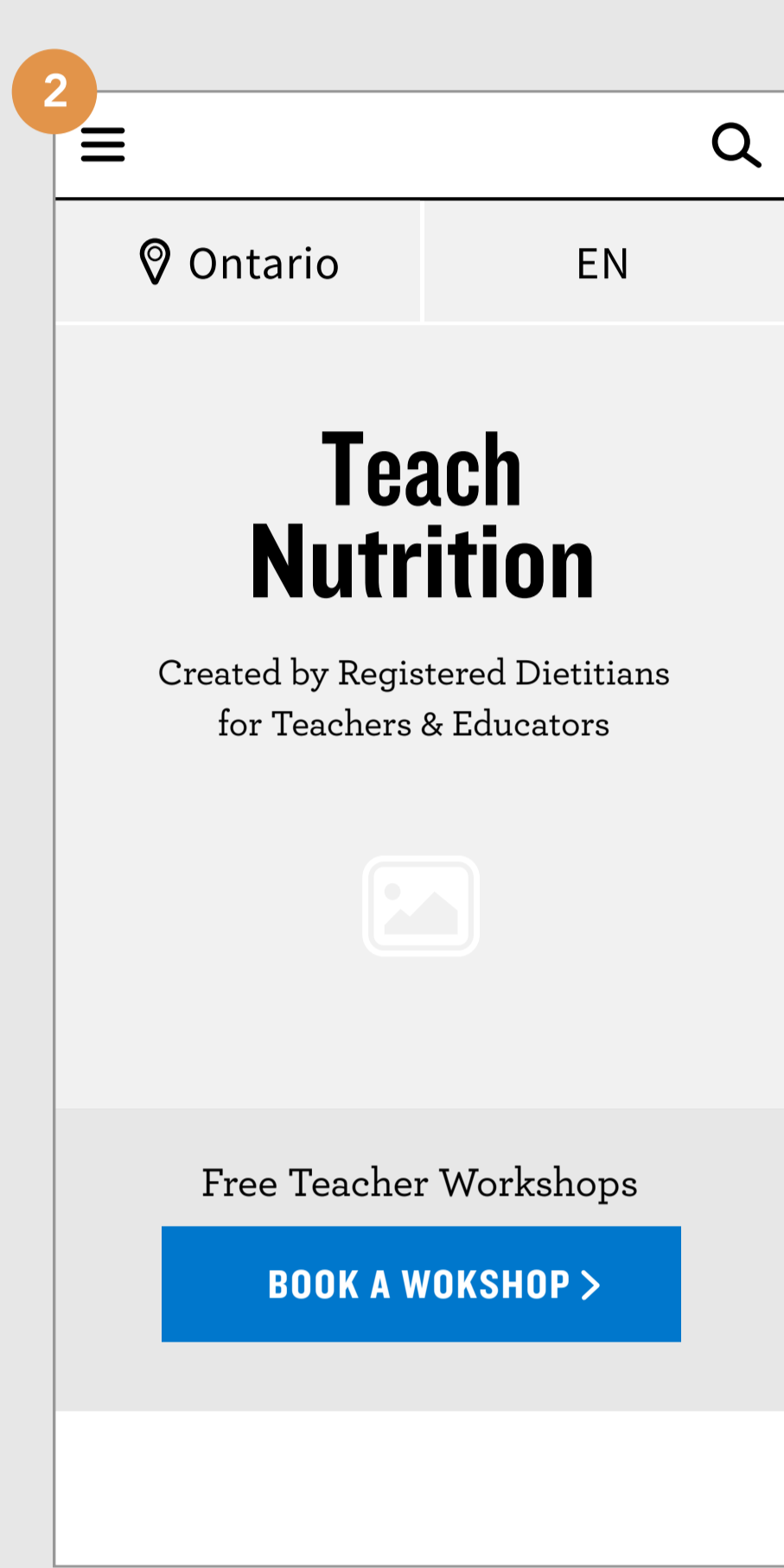
- 1 The team introduction must be identical on all hubs.

Appendix A. Navigation

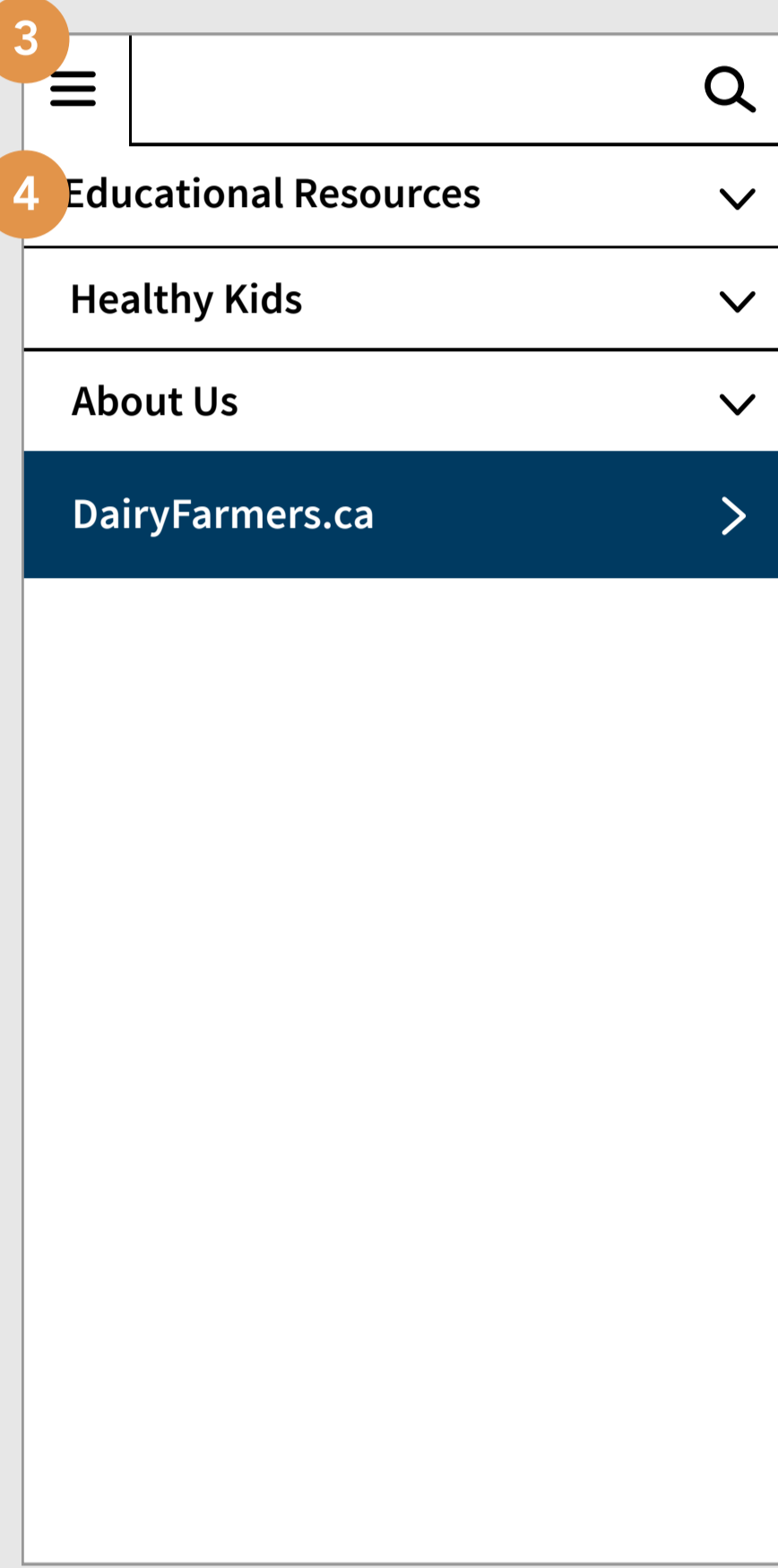
DFC.CA Mobile Menu



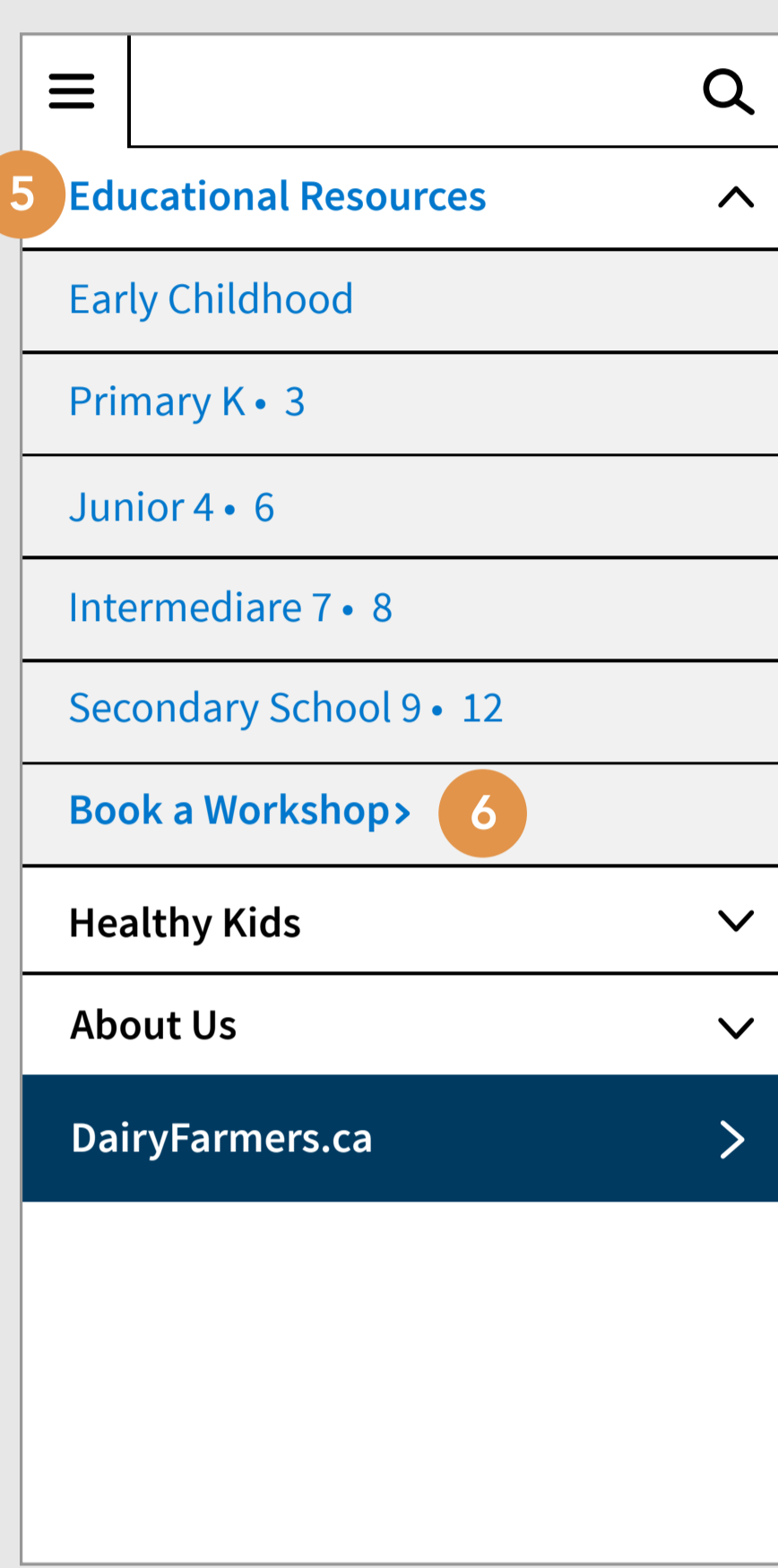
Teach Nutrition Landing Page (Phase 1)



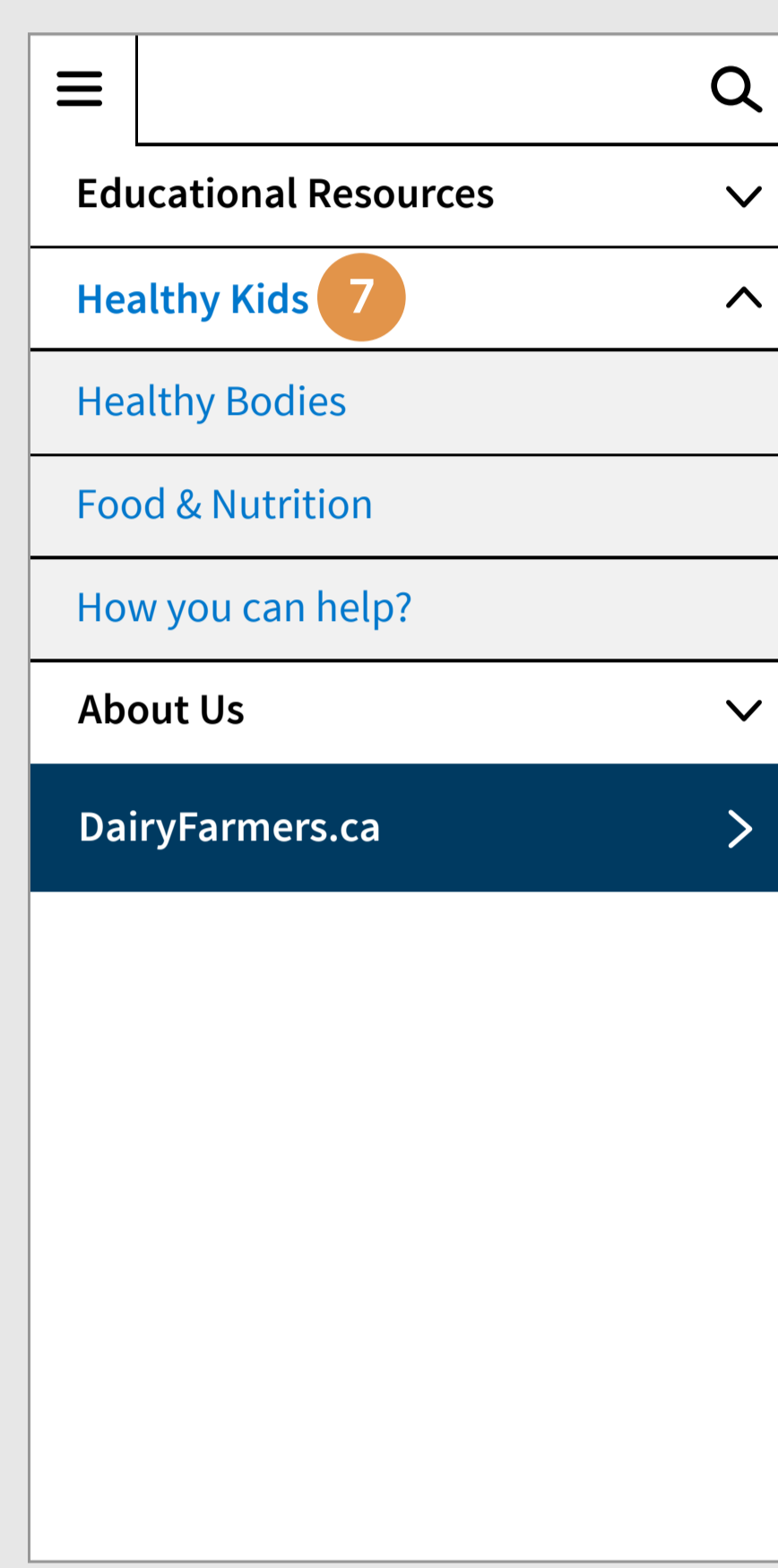
Primary Navigation: Collapsed Secondary Navigation



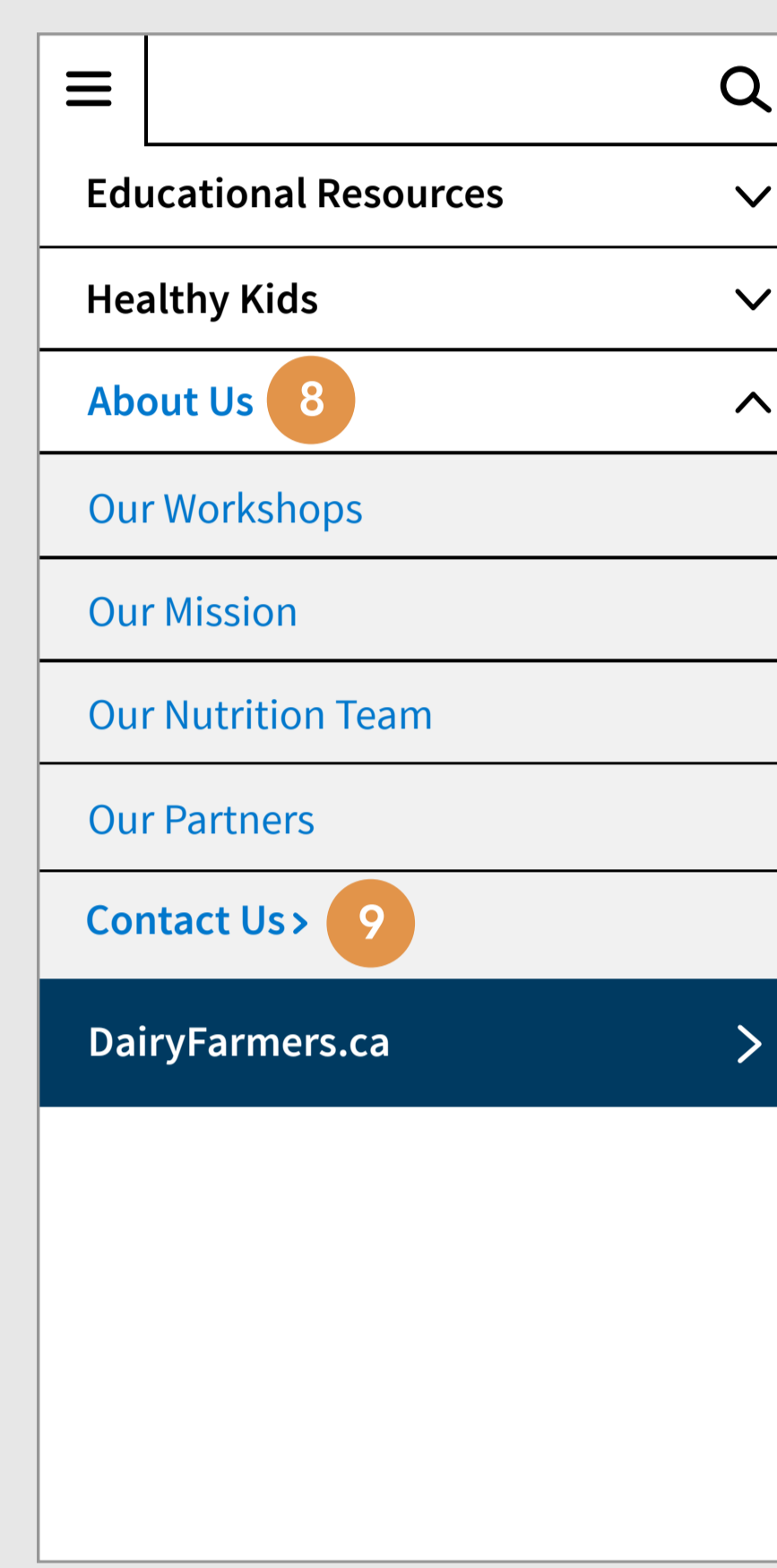
Primary & Secondary Navigation: Educational Resources' Expanded



Primary & Secondary Navigation: 'Healthy Kids' Expanded



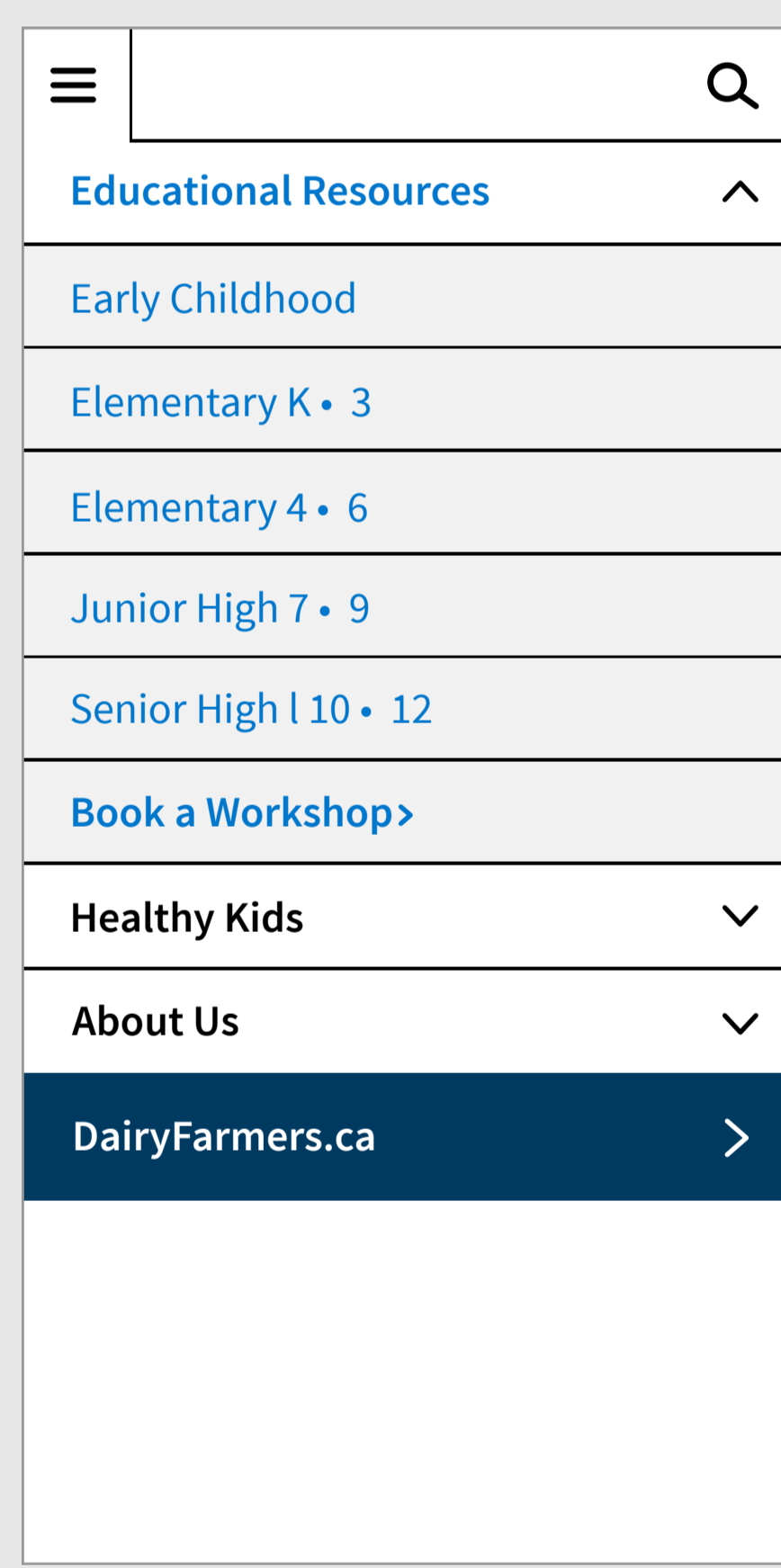
Primary & Secondary Navigation: 'About Us' Expanded



Secondary Navigation Bar - Phase 1 & 2



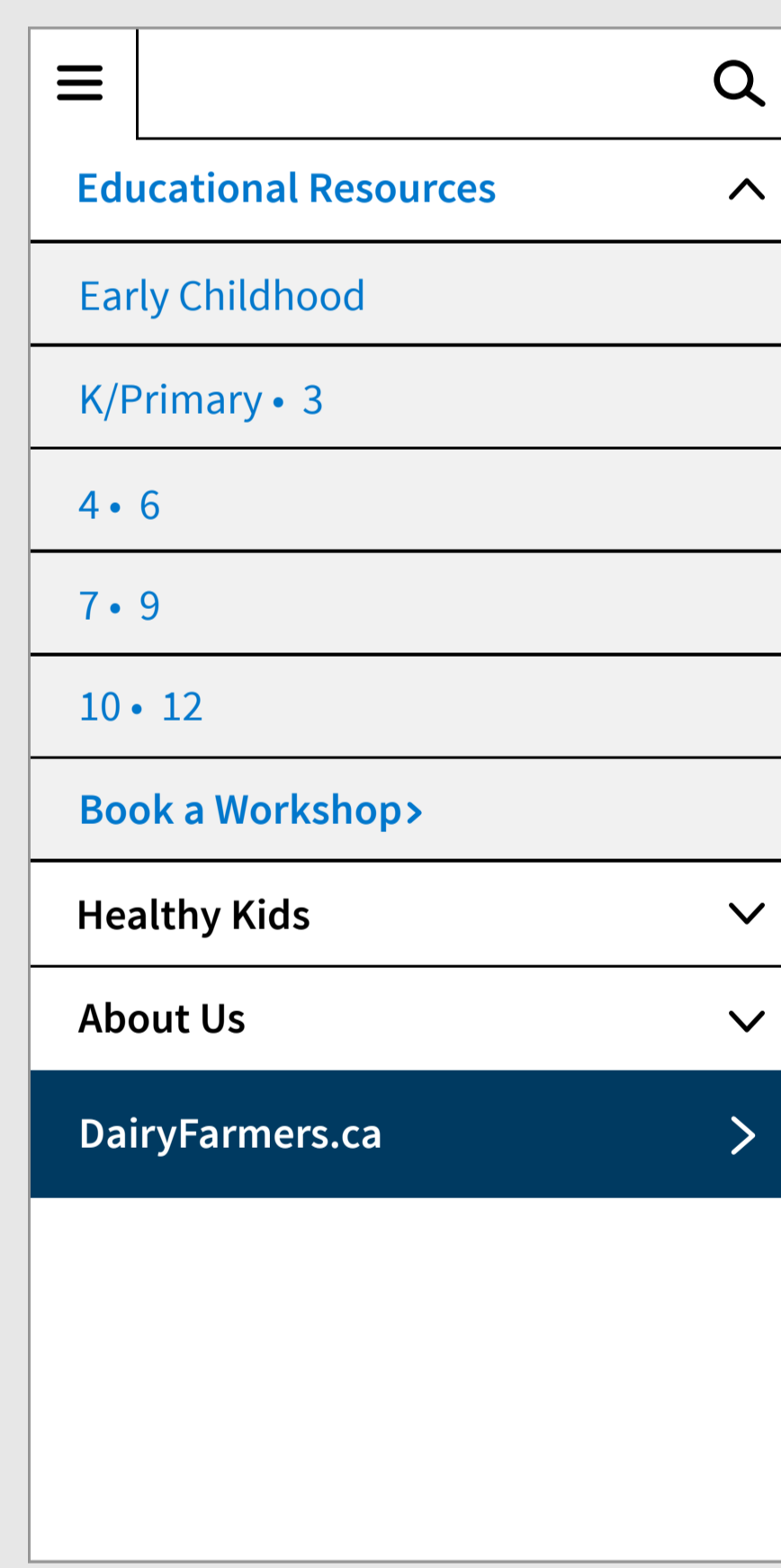
ALBERTA



QUEBEC



MARITIMES



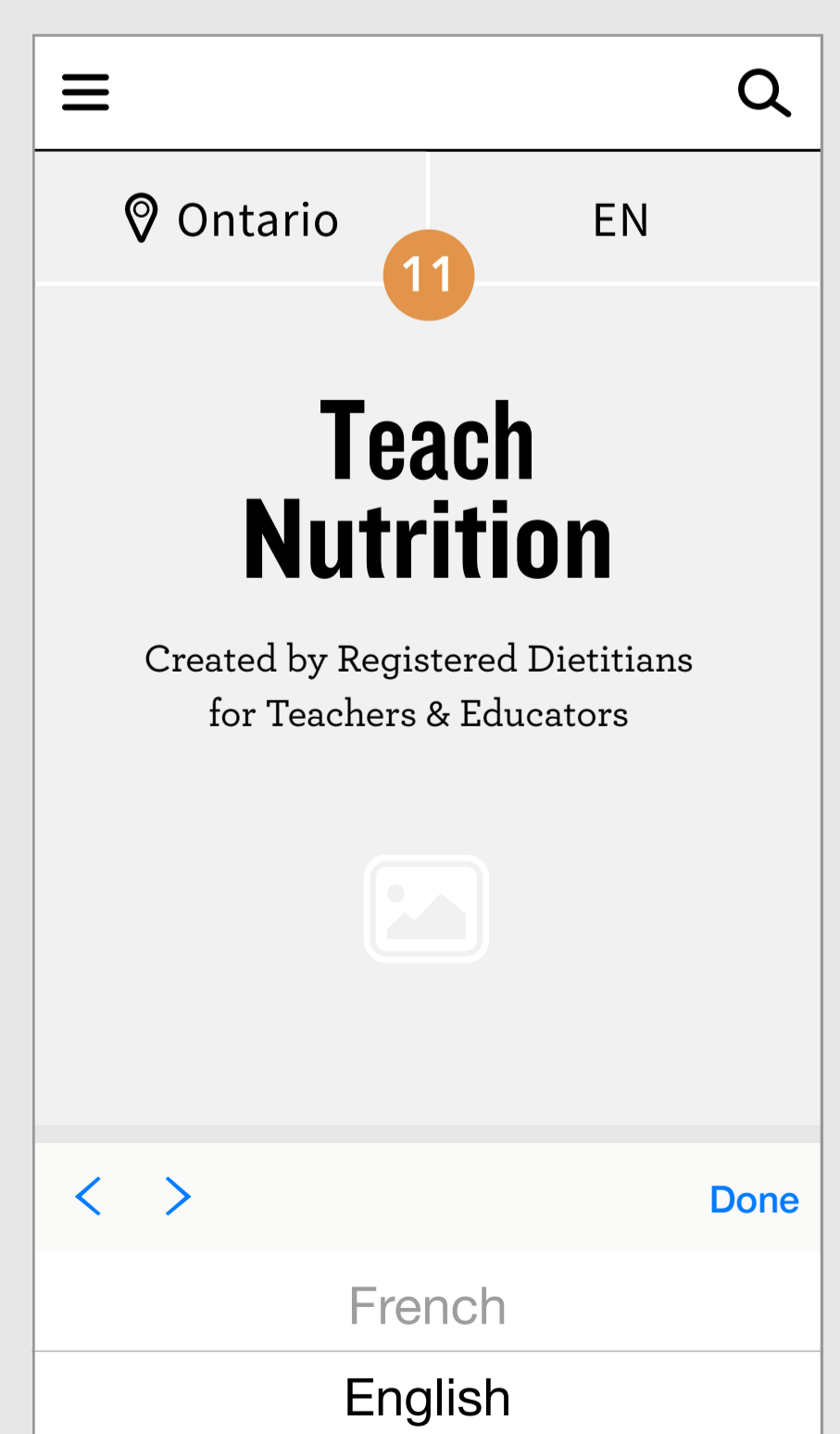
FRENCH



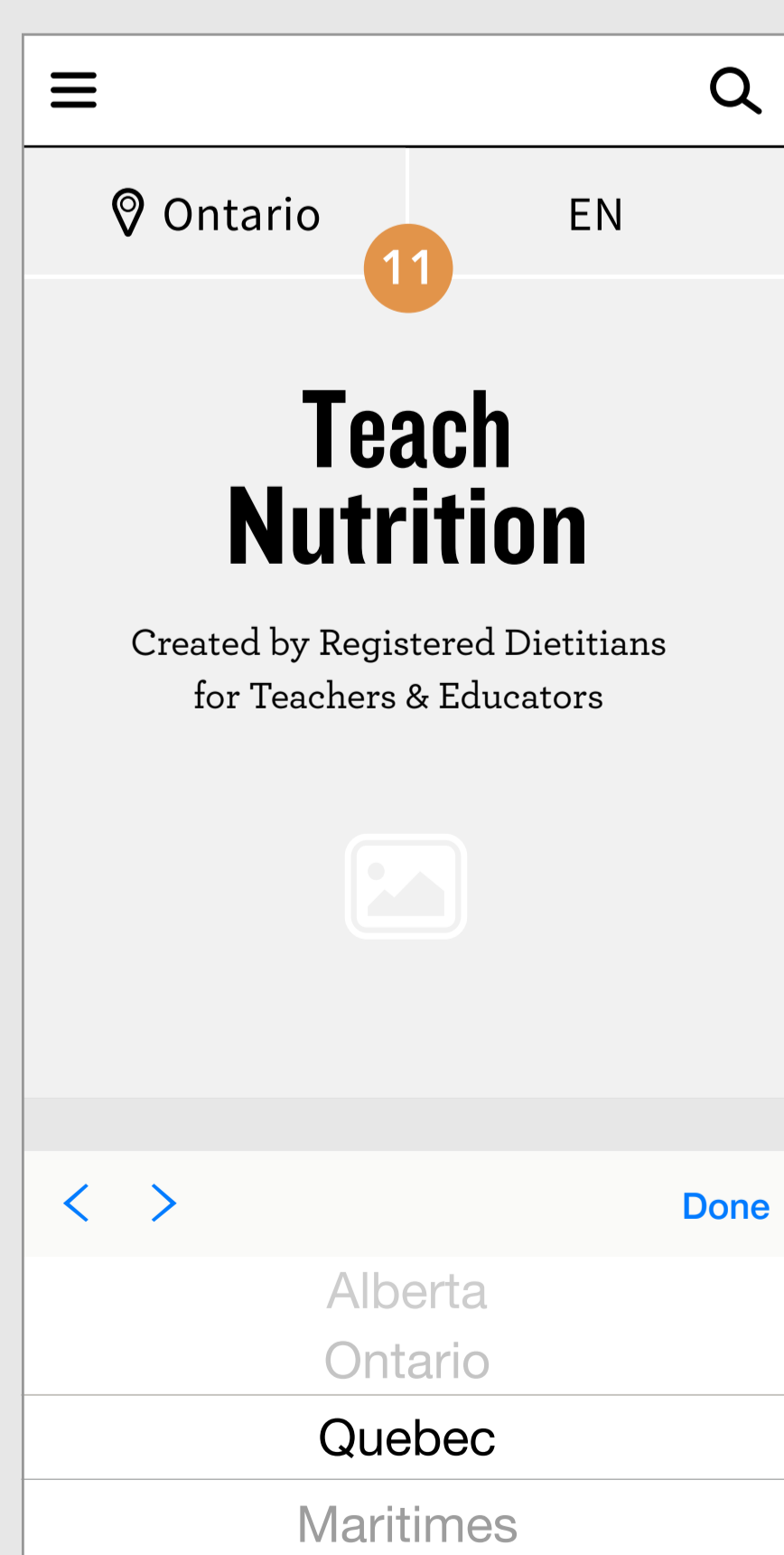
ONTARIO



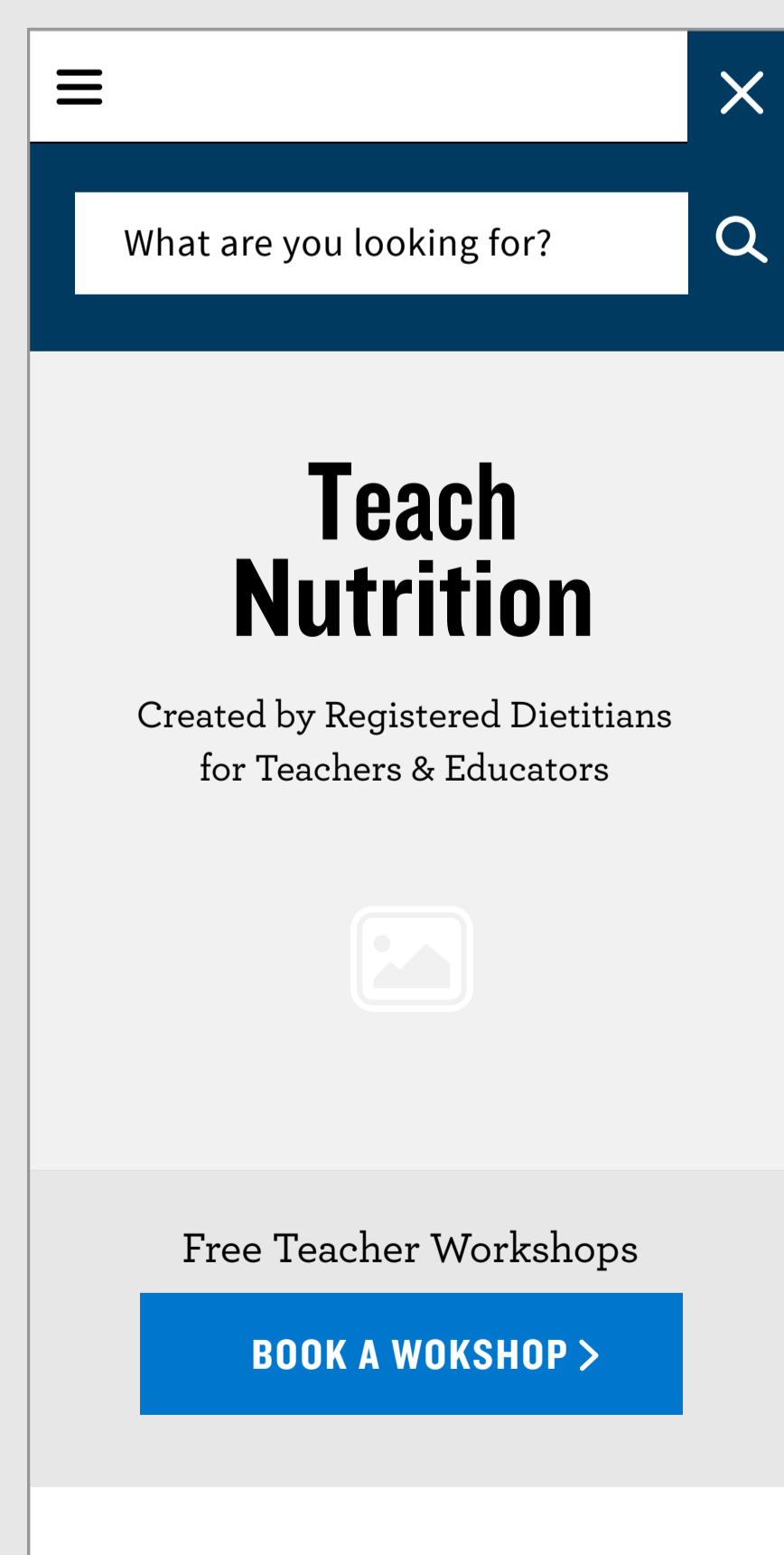
Select Your Language



Select Your Province



Search



NOTES:

- The DFC.ca global navigation brings the user to the Teach Nutrition Hub.
- After pressing 'Teach Nutrition' from the DFC mobile global navigation, the user arrives on the Teach Nutrition landing page.

The addition of a DFC branded title bar above the menu will be explored in UI

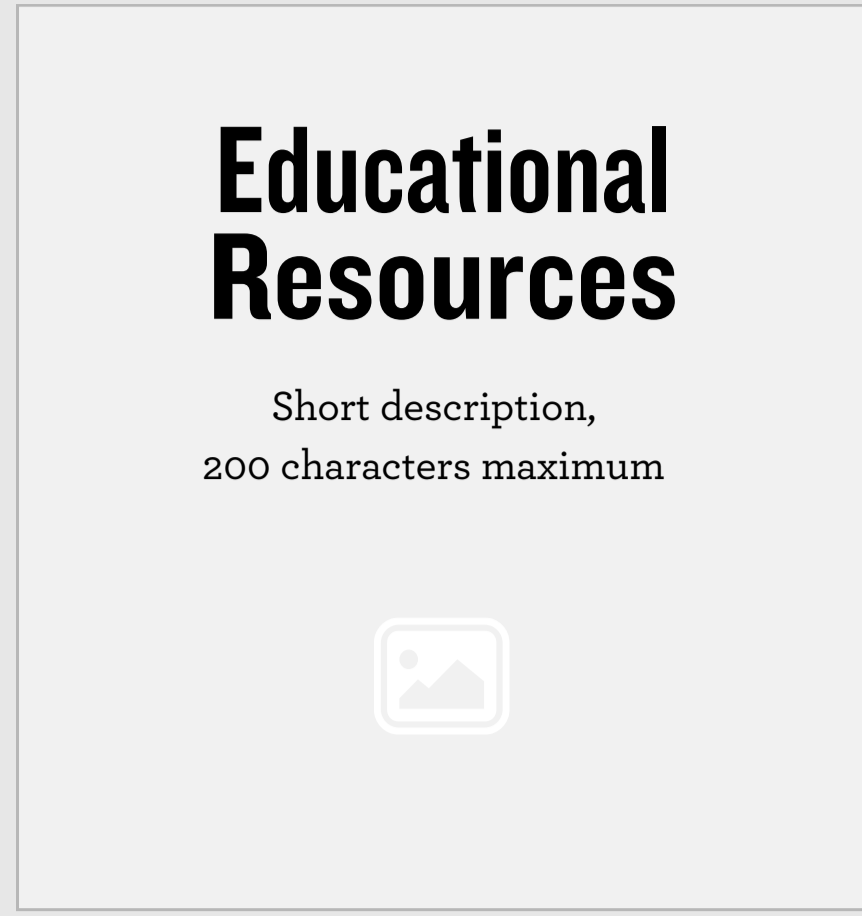
Phase 1, the top mobile menu bar will be followed by a secondary menu bar which will disappear once the user scrolls down the page.

The 'Location' and the 'Language' toggle menus will be featured there for consistency with the desktop wireframes. User's location will automatically be detected when they arrive on the site, providing them with information specific to their location.
- The TeachNutrition menu is presented first with a link back to the Dairyfarmers.ca main site at the bottom.

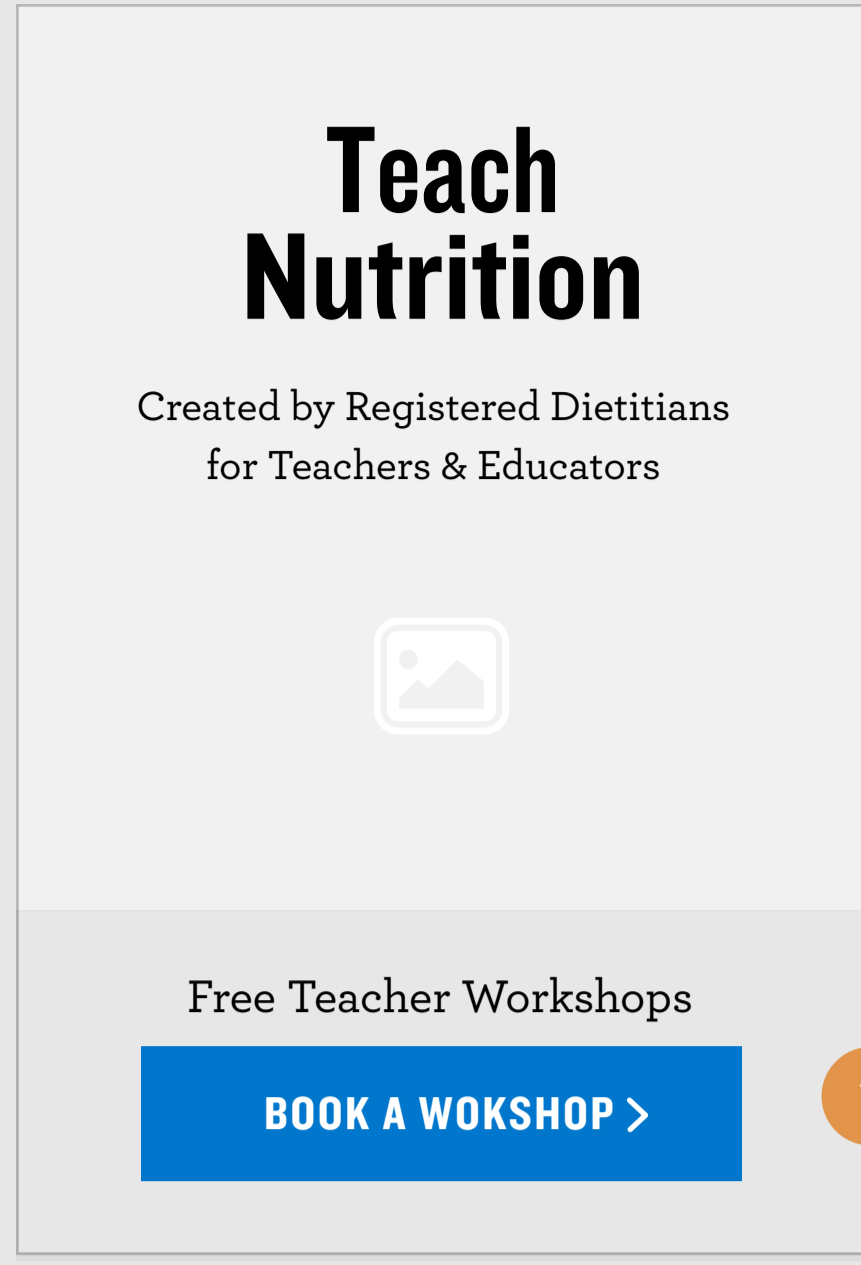
By pressing the hamburger menu icon, the user opens the dropdown menu. It can be closed by pressing the button again.
- Tapping the 'Educational Resources' Section (text + arrow) will reveal the secondary navigation.
- 'Educational Resources' becomes then a clickable link, bringing the user to the landing page. The user has also the option to discover all the other resource pages arranged by grade.
- The 'Educational Resources' sub navigation will also display the 'Book a Workshop' Call To Action for consistency with the desktop wireframes. That link will be treated visually differently to distinguish it from the other ones.
- The user has the option to go to the 'Healthy Kids' landing page by pressing the top link, or to discover all the other pages linked to that topic.
- The user has the option to go to the 'About Us' landing page by pressing the top link, or to discover all the other pages linked to that topic.
- The 'About Us' sub navigation will also display the 'Contact Us' Call To Action for consistency with the desktop wireframes. That link will be treated visually differently to distinguish it from the other ones.
- Phase 2, the secondary menu bar will display the two additional 'Shopping Cart' and 'Your Profile' menus
- Pressing the 'Location' and the 'Language' toggle opens the native OS Picker (iOS picker shown for example).

Appendix C. All Mobile Header Banners

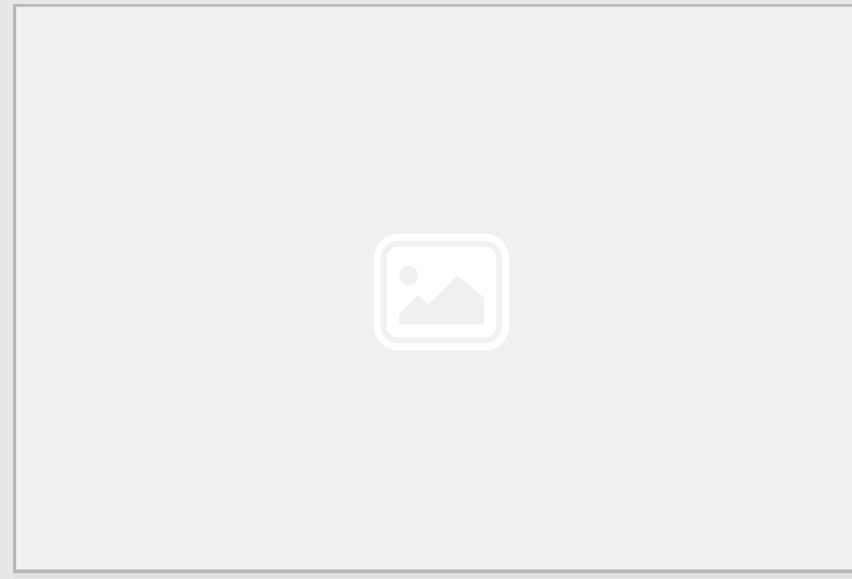
Landing Page Banner



Landing Page Banner with Call To Action



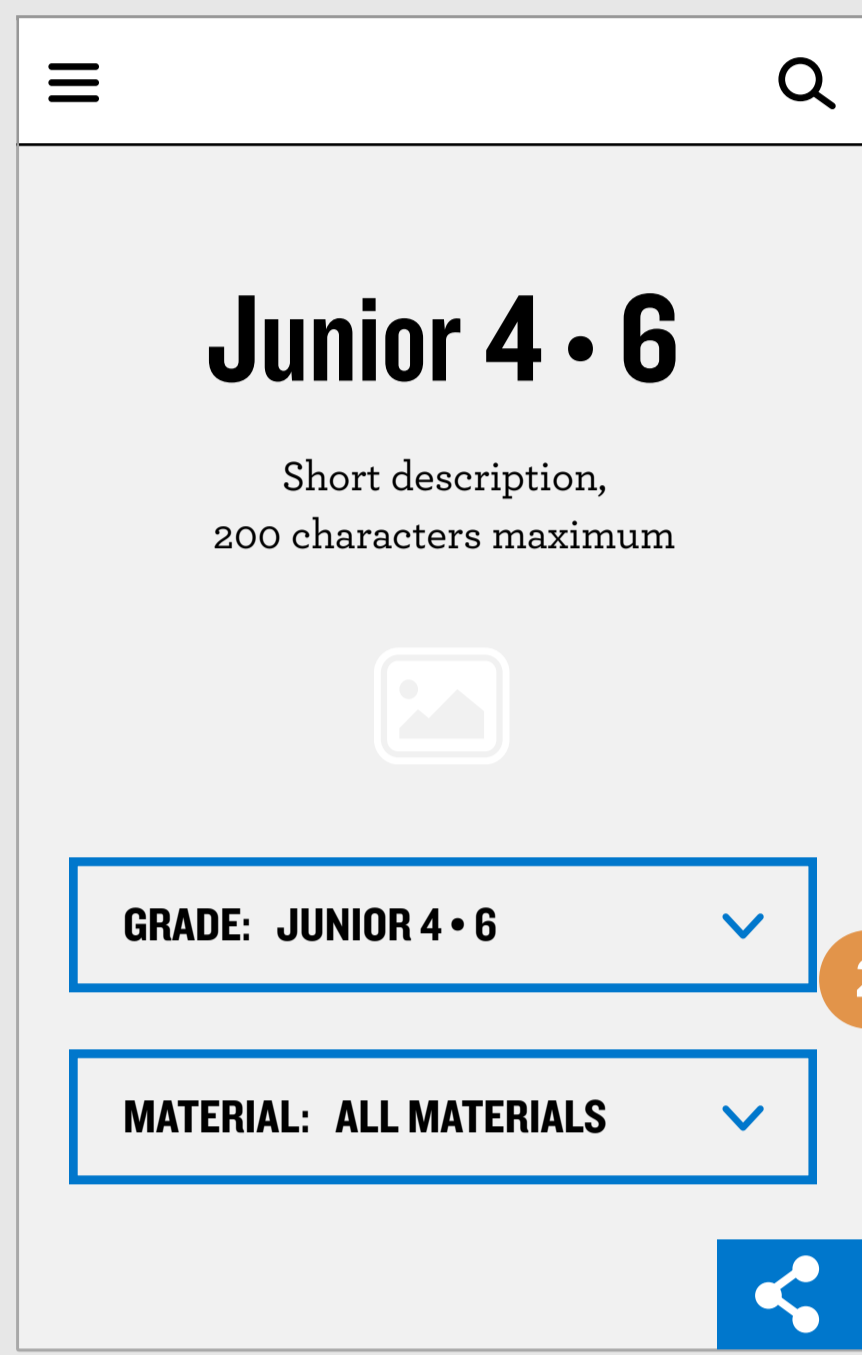
Banners for Detail Pages



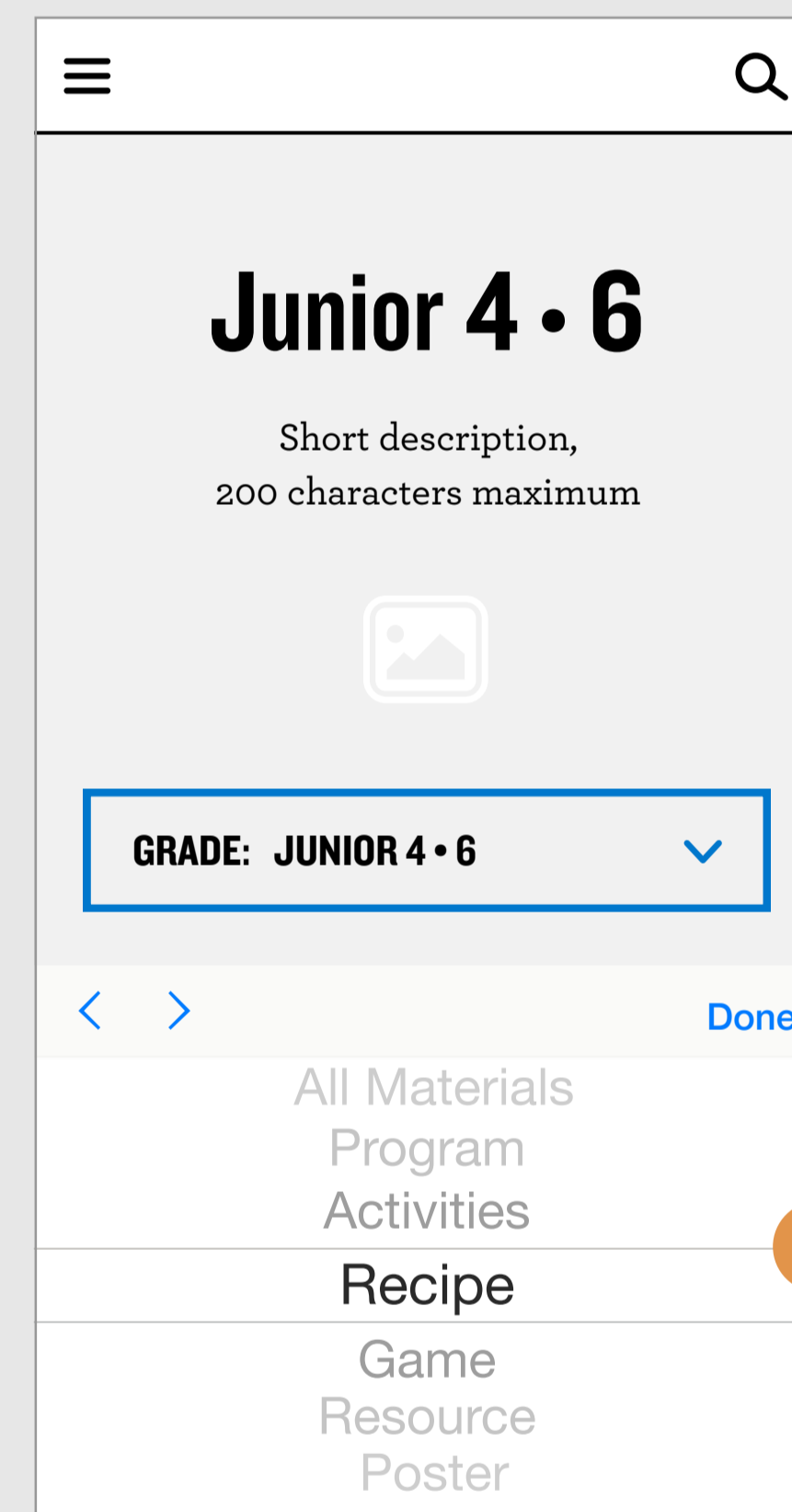
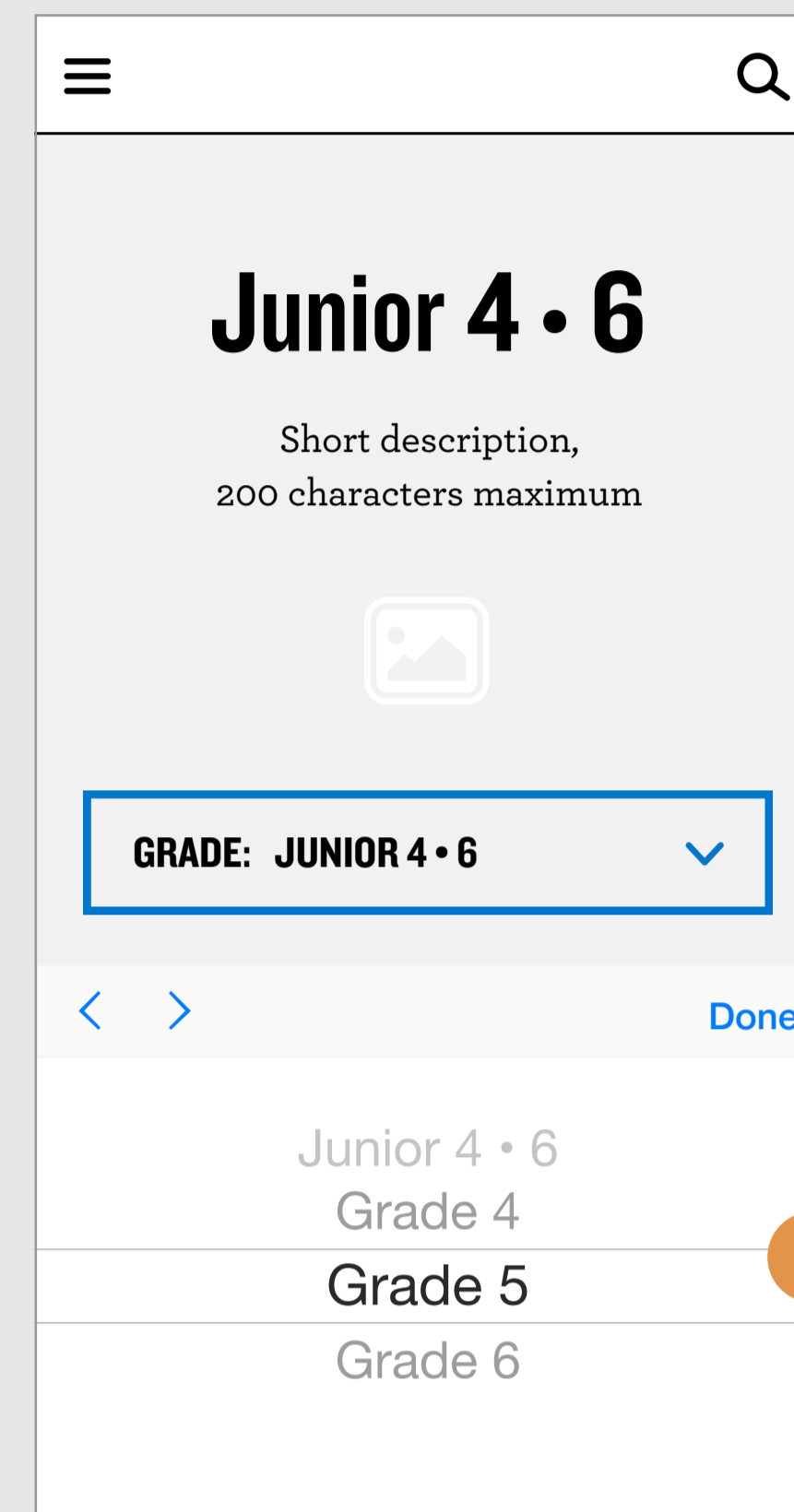
NOTES:

- 1 This CTA will only be present for provinces that have workshops. It is kept small in mobile so that it won't interfere too much with users accessing the main content of the page.
- 2 The 'Food & Nutrition' and 'Grade Age' hubs banners have some filter functionalities whose results impact the page content. The grade and material selectors bring up the OS default selection input element. This is more scaleable and easier to manage on mobile than a custom dropdown.
- 3 Pressing the first filter opens the native OS Picker (iOS picker shown for example)
- 4 Filters Names change
- 5 Once a new item is selected, the user has the opportunity to clear the impacted results and start again filtering the hub content.

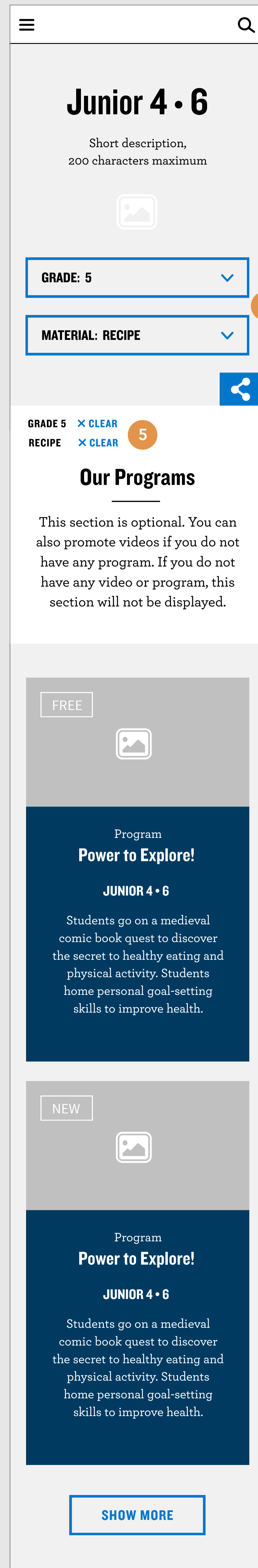
Grade-Age Hub Banner



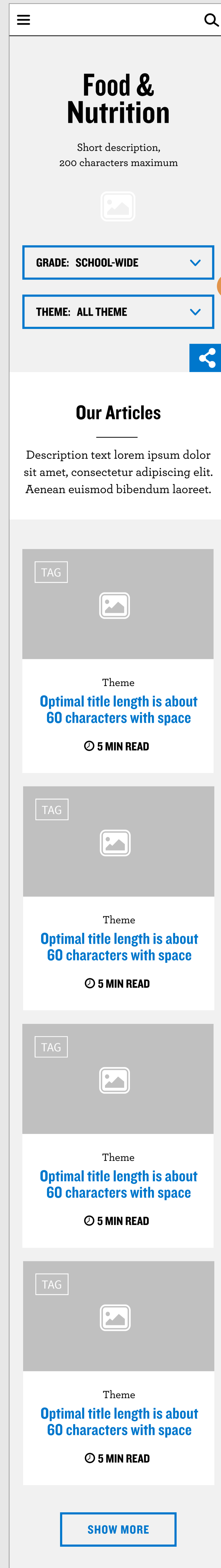
Grade-Age Hub - iOS Picker



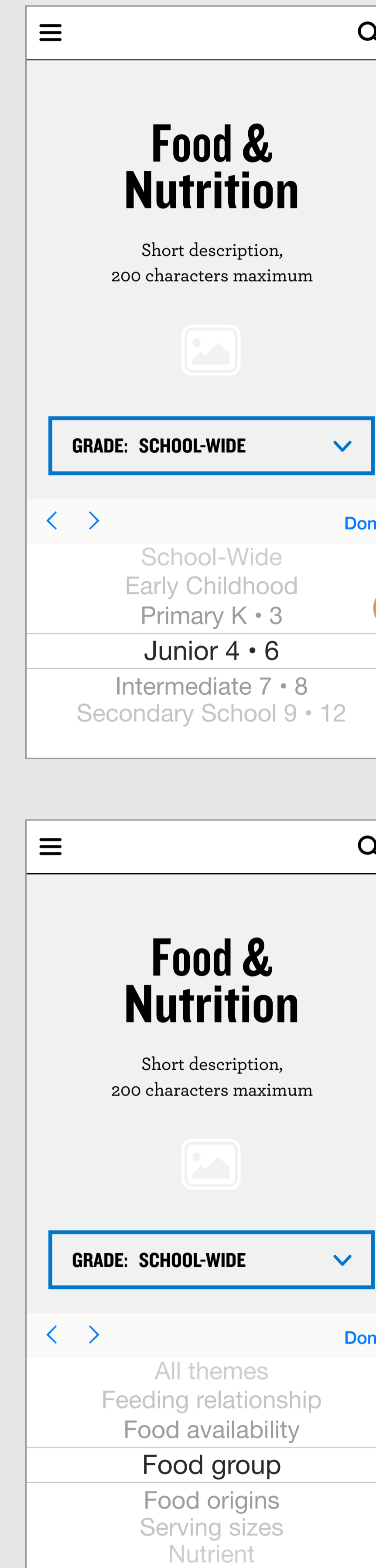
Grade-Age Hub - Filter Results



Food & Nutrition Hub Banner



Food & Nutrition Hub - iOS Picker



Food & Nutrition - Filter Results

