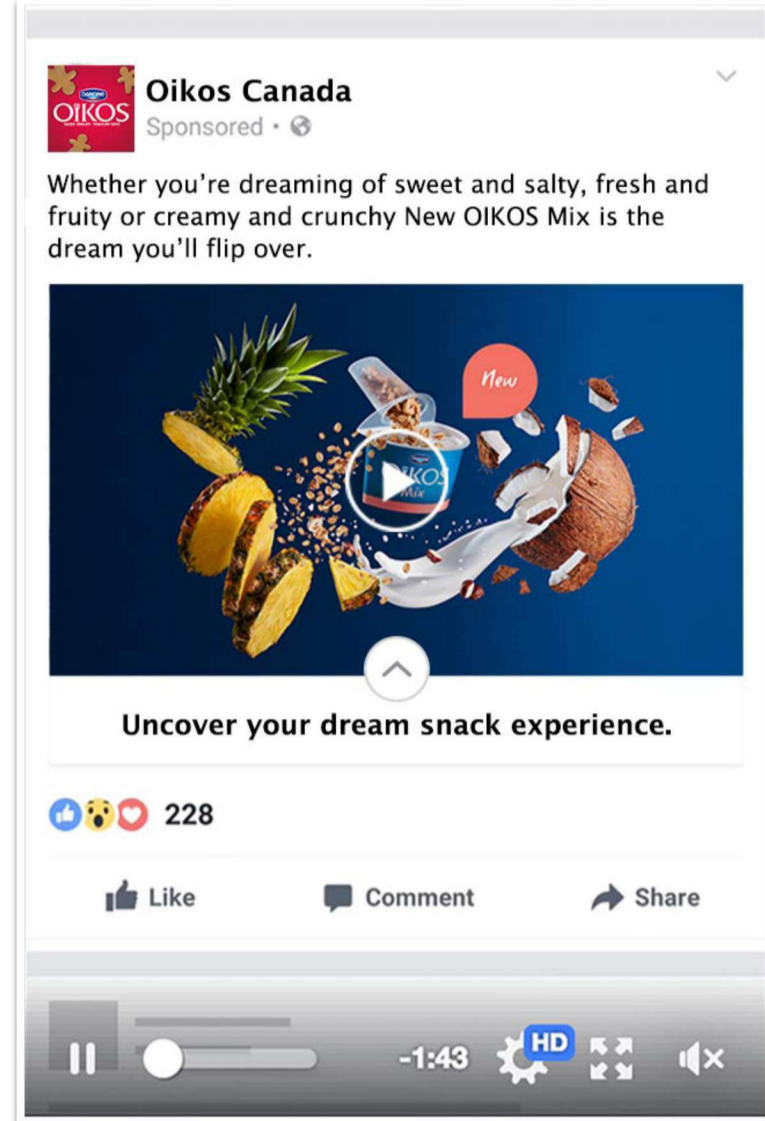
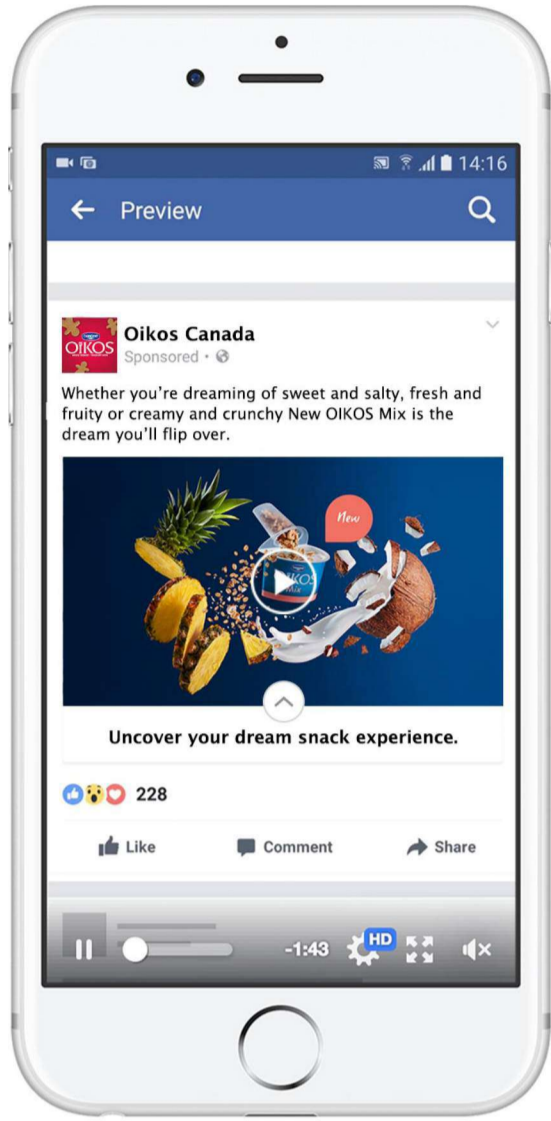


PART 1

Facebook Post



Taping the Facebook Canvas Post Image will launch the video experience

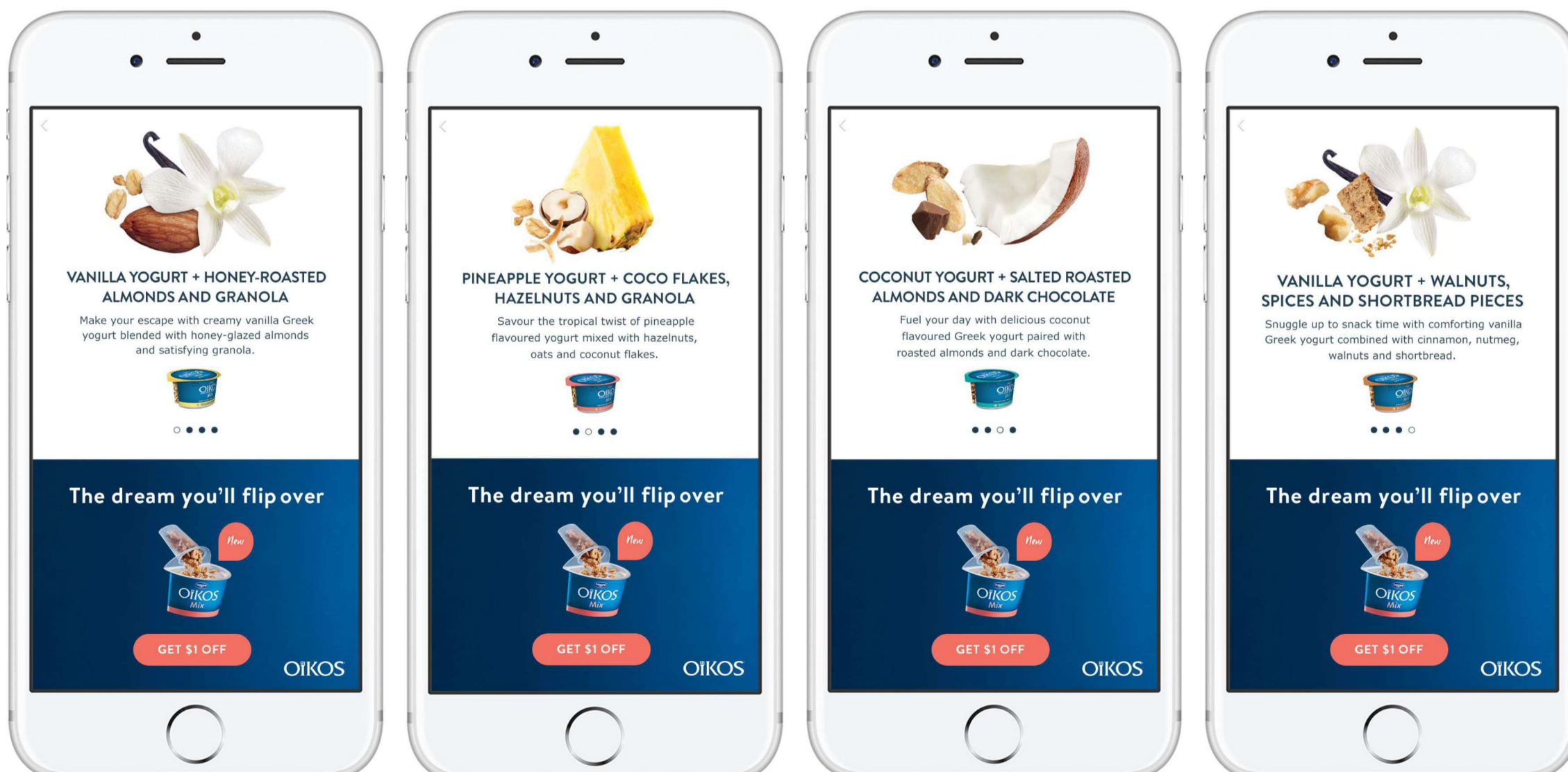
6s video plays



The users presses the 'down arrow', and the carousel content is revealed

PART 2

All 4 Oikos Mix Products and their ingredients are revealed in a carousel



The user can reach the bottom CTA at anytime to get access to the OIKOS MIX coupons.

1



**[ANIMATION NOTES] USE ENGLISH PSD PROVIDED:** Oikos® Mix™ and the Oikos packaging are on-screen. Only the 'new' label is animated, growing from its bottom left corner. Then, Oikos® Mix™ moves off screen to the left and the Oikos packaging and the New bubble to the right.

2



The blue background remains, then quickly fades over the video. The OIKOS® logo fades in and stays on-screen until the end frame.

3



Start the video on Mute

4



5



**[ANIMATION NOTES]** Let the video play on mute – the white supers are already included in the video

All grains need to disappear by falling out.

6



7



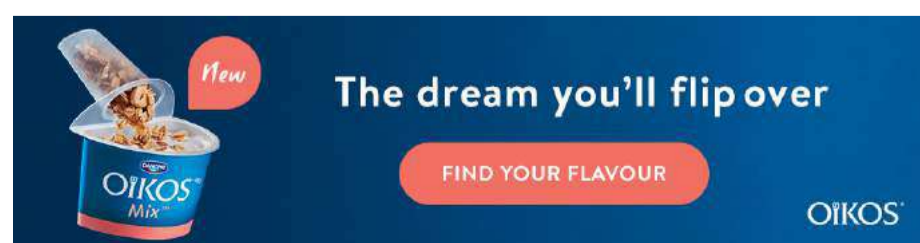
8



9



End Frame



**[ANIMATION NOTES] USE ENGLISH PSD PROVIDED:** We transition from the end of the video to this end frame. The 'New' Label appears quickly as it did on the first frame. The copy and CTA button fade in smoothly.



## YOU'LL WISH SNACKTIME WAS ALL THE TIME.

Creamy Greek yogurt and heaps of crunchy goodness all in one package - what's not to love?

[Get \\$1.00 off OIKOS Mix now](#)

### Vanilla, Nuts & Bits

Make your escape with creamy vanilla Greek yogurt blended with honey-glazed almonds and satisfying granola.



### Aloha Piña Granola

Savour the tropical twist of pineapple yogurt mixed with the buttery hazelnuts, oats and a sprinkling of toasted coconut.

### Choco Coco Bongo

Fuel your day with delicious coconut flavoured Greek yogurt paired with roasted almonds and premium dark chocolate.



### Cookie Crumbs & Vanilla

Snuggle up to snack time with comforting vanilla Greek yogurt combined with spiced walnuts and shortbread.



> GET \$1.00 OFF OIKOS® MIX™

Leaderboard 728x90

**New** The dream you'll flip over **FIND YOUR FLAVOUR**

300x600

**New**

**The dream you'll flip over**

Satisfyingly crunchy and irresistibly creamy.

**FIND YOUR FLAVOUR**

Big Box 300x250

**New**

**FIND YOUR FLAVOUR**

Leaderboards

**New** **Everyone loves a crunching hit** **FIND YOUR FLAVOUR** **OIKOS**

Creamy and crunchy, all in one.

**New** **OIKOS Mix** - Hit your cravings with extra crunch **FIND YOUR FLAVOUR**